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The

AGRICULTURE STORY

on Film

THE BIG STORY of American agriculture and the vital contributions by the United States Department of Agriculture working in and with the States are visualized for 13½ compelling minutes in a new 16mm color informational documentary film.

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THE STORY --

What has made American agriculture the most efficient and productive in world history? THE AGRICULTURE STORY dramatizes the elements that achieve this unique success in the history of man -- the forces of nature, the gifts of science and research, and the labor of American farmers and their machines operating in a free economy.

Highlighted are the vital inter-related services of the United States Department of Agriculture, - RESEARCH, EDUCATION, CONSERVATION, STABILIZATION, REGULATORY, CREDIT and MARKETING.

THE PICTURES --

Revealing color shots, from every crop-producing region of the United States, capsule American farming and the processing of farm products. Cattle and crops, forest and range, grain elevators and experiment stations, farmers and 4-H kids - all interweave to create the colorful pattern of today's American agriculture.

THE SOUND AND MUSIC --

A rich musical score provides mood, impact, and background for THE AGRICULTURE STORY.

TV REQUESTS --

Full exhibition and non-commercial television rights for THE AGRICULTURE STORY have been secured. Prints may be borrowed for television showings directly from the Motion Picture Service, Office of Information, U. S. Department of Agriculture, Washington 25, D. C.

HOW TO BORROW THE FILM --

For public showings other than on TV, prints are available for loan from Cooperating Film Libraries. Send your request to the film library nearest you.

COOPERATING FILM LIBRARIES

- Alabama—Extension Service, Alabama Polytechnic Institute, Auburn.
Alaska—Extension Service, University of Alaska, College.
Arizona—Visual Aids Service, University of Arizona, Tucson 25.
Arkansas—Dept. of Public Relations, Arkansas State Teachers College, Conway; Extension Service, P. O. Box 391, Little Rock.
California—Extension Division, University of California, Berkeley 4 (serves northern Calif.); Extension Division, University of California, Los Angeles 24 (serves southern Calif.).
Colorado—Bureau of Audio-Visual Instruction, University of Colorado, Boulder; Extension Service, Colorado A. & M. College, Fort Collins.
Connecticut—Audio-Visual Center, University of Connecticut, Storrs.
Delaware—Dept. of Rural Communications, University of Delaware, Newark.
District of Columbia—D. C. Public Library, Washington 4.
Florida—Dept. of Visual Instruction, University of Florida, Gainesville.
Georgia—Ga. Agrl. Extension Service, Athens; Audio-Visual Aids Dept., General Extension Division, University of Georgia, Athens.
Hawaii—Extension Service, University of Hawaii, Honolulu 14.
Idaho—Extension Service, State House, Boise.
Illinois—Visual Aids Service, University of Illinois, Champaign.
Indiana—Audio-Visual Center, Indiana University, Bloomington; Audio-Visual Center, Purdue University, Lafayette.
Iowa—Visual Instruction Service, Iowa State College, Ames.
Kansas—Bureau of Visual Instruction, University of Kansas, Lawrence; Extension Information Dept., Kansas State College, Manhattan.
Kentucky—Dept. of Audio-Visual Services, University of Kentucky, Lexington 29.
Louisiana—Extension Service, Louisiana State University, Baton Rouge 3.
Maine—Extension Service, University of Maine, Orono.
Maryland—Extension Service, University of Maryland, College Park.
Massachusetts—Audio-Visual Center, University of Massachusetts, Amherst.
Michigan—Audio-Visual Education Center, University of Michigan, Ann Arbor; Audio-Visual Center, Michigan State University, East Lansing.
Minnesota—Extension Service, Institute of Agriculture, University of Minnesota, St. Paul 1.
Mississippi—Audio-Visual Education, State Dept. of Education, Jackson 113; Extension Service, Mississippi State College, State College.
Missouri—Visual Education Dept., University of Missouri, Columbia.
Montana—Extension Service, Montana State College, Bozeman; Montana State Film Library, Sam Mitchell Bldg., Helena.
Nebraska—Bureau of Audio-Visual Instruction, University of Nebraska, Lincoln 8.
Nevada—Extension Service, University of Nevada, Reno.
New Hampshire—Audio-Visual Center, University of New Hampshire, Durham.
New Jersey—Audio-Visual Dept., Extension Division, Rutgers University, New Brunswick; New Jersey State Museum, State House Annex, Trenton 7.



- New Mexico**—Museum Film Service, Museum of New Mexico, Santa Fe; Extension Service, New Mexico A. & M. College, State College.
- New York**—Film Library, N. Y. State Dept. of Commerce, Albany 7; Extension Service, College of Agriculture, Cornell University, Ithaca.
- North Carolina**—Bureau of Visual Instruction, University of North Carolina, Chapel Hill; Extension Service, North Carolina State College, State College Station, Raleigh.
- North Dakota**—Extension Service, North Dakota Agriculture College, Fargo.
- Ohio**—Extension Service, College of Agriculture, Ohio State University, Columbus 10; Dept. of Audio-Visual Education, State Department of Education, Columbus 15.
- Oklahoma**—Audio-Visual Education Dept., University of Oklahoma, Norman; Extension Service, Oklahoma A. & M. College, Stillwater.
- Oregon**—Dept. of Visual Instruction, Oregon State College, Corvallis.
- Pennsylvania**—Audio-Visual Materials Center, Chatham College, Pittsburgh 32; Audio-Visual Aids Library, Pennsylvania State University, University Park.
- Puerto Rico**—Extension Service, University of Puerto Rico, Rio Piedras.
- Rhode Island**—The Library, University of Rhode Island, Kingston.
- South Carolina**—Extension Service, Clemson College, Clemson; Audio-Visual Aids Bureau, University of South Carolina, Columbia 19.
- South Dakota**—Extension Service, College of Agriculture, South Dakota State College, College Station.
- Tennessee**—Division of University Extension, University of Tennessee, Knoxville 16.
- Texas**—Visual Instruction Bureau, University of Texas, Austin; Extension Service, Texas A. & M. College, College Station.
- Utah**—Audio-Visual Division, Utah State Agricultural College, Logan.
- Vermont**—Vermont State Film Library, Audio-Visual Services Department, University of Vermont, Burlington.
- Virginia**—Extension Service, Virginia Polytechnic Institute, Blacksburg 12; Bureau of Teaching Materials, Board of Education, Richmond 16.
- Washington**—Office of Visual Education, Central Washington College, Ellensburg; Bureau of Visual Teaching, State College of Washington, Pullman.
- West Virginia**—Audio-Visual Aids Department, The Library, West Virginia University, Morgantown.
- Wisconsin**—Bureau of Visual Instruction, University of Wisconsin, Madison 6.
- Wyoming**—Wyoming Film Library, University of Wyoming, Laramie.

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Washington, D. C.







