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GLADHAVEN GARDENS

George G. Fowler, Prop.

North Main Street

1937

Franklin, N. H.

Everything Postpaid in the U. S. unless otherwise noted, if your order totals at least ONE DOLLAR! I positively will not pay postage on order for less than \$1. Please add 10c for postage and packing for small orders, otherwise they will be either sent by express or C. O. D. for postage.

THE FOLLOWING PRICES ARE FOR THE ENTIRE SEASON OF SPRING 1937, SUBJECT TO STOCK BEING UNSOLD WHEN YOUR ORDER IS RECEIVED.

WHEN YOU ORDER EARLY WE BOTH GAIN

NEW YEAR'S GREETINGS to all old customers, new customers and friends in general throughout the United States. In the sixteen years I have been growing and selling Gladiolus Bulbs I have made many personal friends and gained the confidence of many satisfied customers. Once in a while an error or misunderstanding will creep into the transaction, which I have tried to adjust to the entire satisfaction of the customer if possible. When too much cash has been sent with orders or orders have arrived too late in the season to fill, a refund has been promptly made. However while I try my best to have everything satisfactory including very low prices, I cannot guarantee every bulb I sell to blossom. I do guarantee to deliver to you good sound, up-to-size bulbs, grown on light sandy loam and stored at a temperature averaging below 40 degrees F.

THRIPS

Thrips are a very small insect not a disease, that blights gladiolus buds causing them to turn brown and fail to open good blooms. My bulbs are free from Thrips as I do not have them in my gardens. However they can easily infest your garden from a neighboring garden where they have not been controlled. Do not throw away your bulbs because of thrip. A farmer would not throw away his potatoes because he had bugs on the vines. Thrips are easily eliminated. My new cultural directions included in each 1937 shipment tell how.

To New Hampshire Customers

If a sales tax should be passed by the Legislature it will have to be added to the list prices given here.

Size of Bulbs

When comparing my prices compare sizes also. Some irresponsible dealers in bulbs who do not grow bulbs themselves and never have, offer "100 Large Flowered Gladiolus Bulbs" at a very low price and fill the order with bulbs around $\frac{1}{2}$ inch in diameter. When they bloom the flowers may be large, but the bulbs sent are not even up to medium size. One concern last year mailed 100 bulblets for bulbs!

LARGE Bulbs are $1\frac{1}{4}$ inch and over, MEDIUM bulbs $\frac{3}{4}$ to $1\frac{1}{4}$ inch.

Large bulbs make the best and largest blooms, also bloom a little earlier. Medium size bulbs should give a very fair sized spike and flower. Small sized bulbs will sometimes give a very small blossom but cannot be depended upon to flower the first year planted. Of course bulbs should increase in size somewhat every year, though it is hard to have some sorts develop into large bulbs.

Visit our Garden the coming season from Aug. 1 to around Sept. 20, or when frost takes them. We had visitors last year from South America, Texas and about every state east of the Mississippi.

Bulblets

Can furnish bulblets from group No. 3 and Special lots only. Bulbs are so low in price in Groups No. 1 and No. 2 that it will not pay you to bother with them as it takes about three years to get good blooming bulbs from bulblets.

WHY BUY GLADIOLUS BULBS?

Who does not like flowers? What is nicer to take to a sick friend than a beautiful bouquet of gladiolus? What can you grow more easily in a small space than glads? The bulbs are good for many years if given the minimum of care. What other flower can give you the assortment of colors and shades? They are all beautiful whether large flowered, medium size or small flowered. The smaller ones have the more delicate shadings as a rule. Buy glads for Beauty.

GROUP NO. 1

Large bulbs, 5c each, 6 for 20c, 25 for 60c, 100 for \$2.00. Medium, 3 for 10c, 6 for 15c, 25 for 40c, 100 for \$1.00. All bulbs priced 3 or over must be of one variety to take the rate for 3 bulbs, 6, 25 and 100 bulbs if wanted labeled in separate bags. Make up your own assortment if wanted in one bag unlabeled and the assortment will take the same rate as if of one variety. Postpaid. No bulblets.

Albania, medium size pure white for florists' use.
Bengal Tiger, very large mottled red, rank grower.
Blushing Beauty, large blush white. Large bulbs only.
Bobby, large deep rose, darker blotch. Good grower.
Cardinal Prince, tall cardinal red, fine for cutting.
Carmen Sylvia, good low priced white for cutting.
Charles Fairbanks, good medium early red to cut.

Crimson Glow, large flowered rose crimson. Good.
Ethelyn, tall spikes of apricot-orange. Artistic cut flower.
Flaming Vale, dark flaming bank of color. Red.
Gloriosa, blended pink, yellow and cream. Artistic.
Joe Coleman, rich ruffled rose red. Extra for cutting.
Kunderd's Yellow Wonder, early pale yellow.
Kunderd's Yellow Favorite, early soft old gold, throat spotted brown.

GROUP NO. 1 (continued)

Los Angeles, tall medium size pink. Good cut.
 Marnia, tall grenadine orange. Good cut.
 Marshal Foch, late beautiful salmon pink, large flower.
 Mrs. L. S. Scheppe, medium size peach pink, darker throat.
 Mrs. Leon Douglas, very large begonia rose.
 Pride of Wanaka, very tall large flowered rose-lavender.
 Romane, smoky red, fine border of blue. Good.

Sunnymede, novelty, light orange, darker blotch.
 Spirit of St. Louis, large burnt orange.
 Tyco Zang, large flowered salmon pink.
 Veiled Brilliance, tall large flowers of grey overlaid with pink. Many open at one time.
 Virginia, brilliant clear red for cutting.
 Wm. G. Badger, large coral pink, many open. Large bulbs only.

Above prices Postpaid in U. S.

GROUP NO. 2

Large bulbs, 5c each, 6 for 25c, 25 for 75c, 100 for \$2.75. Medium bulbs, 2 for 7c, 6 for 18c, 25 for 50c, 100 for \$1.50. All bulbs priced two or over must be of one variety to take the rate for 2 bulbs, 6, 25 and 100 bulbs if wanted labeled. Make up your own assortment in this group if wanted in one bag unlabeled and the assortment will take same rate as if of one variety. Postpaid. No bulblets in this group.

Alhambra, brilliant scarlet red.
 Annie Laurie, delicate early creamy shell pink.
 Apricot Glow, early tall apricot salmon.
 B. L. Smith, fine orchid lavender. Medium size flowers.
 Bertie Snow, choice large lavender pink. A rival of Minuet.
 Beverley, large deep violet-rose.
 Big Black, very large flowered dark red.
 Blue Orchid, small pale blue with dark blotch. Pretty.
 Blue Lily, small pansy face pale blue. Early.
 Betty Joy, large creamy white flushed pink. Large size only.
 Chicago White, fine early white.
 Chalice Flower, large ruffled creamy white.
 Cherry King, bright cherry red.
 Copper Bronze, artistic coppery bronze. Pretty.
 Col. Lindbergh, large flowered red with white throat.
 Dr. Christ Martz, very fine ruffled red.
 Dr. F. E. Bennett, flaming fire red. Extra good.
 Dr. Moody, large flowered lavender pink.
 Duchess of York, medium size violet purple.
 Elf, lemon buds opening creamy white.
 Emile Aubrun, smoky-rose cherry blotch. Odd.
 Elora, early large white, crimson throat marks.
 Fern Kyle, large creamy white.
 Fontaine, pretty ruffled peaches and cream. Medium size only.
 Frosty, tall crushed strawberry frosted with silver.
 Fay Lanphier, large coral pink.
 Geraldine Farrar, pale lavender blue.
 Gertrude Errey, creamy shell pink. From Australia.
 Giant Nymph, large light pink creamy throat.
 Gloriana, tall clear salmon pink, buds like a tea rose.
 Gold Eagle, good early deep yellow.
 Golden Dream, tall fine rich yellow.
 Golden Swallow, light yellow, pointed petals.

Gov. Hanley, early deep red.
 Golden Frills, small early yellow, red throat marks.
 Halcyon, big light rose-pink. Large bulbs only.
 Jack London, large orange-scarlet, stands light frost.
 John T. Pirie, mahogany, dark blotch. Odd.
 Lillian, ruffled pink and white.
 Longfellow, large deep pink.
 Loric, lemon yellow and scarlet.
 Mary Frey, lavender pink, darker blotch.
 Mary Pickford, early creamy white.
 Magic, lavender-blue, dark blotch. Odd.
 Marmora, large smoky old rose, darker blotch.
 Miss Madison, large light rose-pink. Large bulbs only.
 Masterpiece, large deep rose.
 Mrs. F. C. Peters, fine orchid, darker blotch.
 Mrs. Von Konyenberg, tall pale blue.
 1910 Rose, early rose pink. Good.
 Osalin, large clear coral pink.
 Opalescent, large pale lavender. Slight blotch.
 Our Selection, large salmon orange flaked darker.
 Pantheon, tall waxy white.
 Primrose Princess, large primrose yellow.
 Princely, fine clear white.
 Rose Mist, blended old rose.
 Robt. J. Kunderd, deep vermilion.
 Rosemary, stippled lavender rose. Novelty.
 Red Cloud, red with white bars.
 Red Copper, very unusual copper red.
 Scarlano, brilliant scarlet.
 Senorita, orange, yellow and mahogany. Unusual.
 Stalwart, large cream and canary.
 Sulphur Frills, much ruffled pale yellow.
 The President, large flowered early bright red.
 Thistle, pretty rose red.
 W. H. Phipps, large light salmon pink. Many open.

GROUP NO. 3

Large bulbs, 6c each, 6 for 30c, 25 for \$1, 100 for \$3.50. Medium bulbs, 2 for 8c, 6 for 20c, 25 for 60c, 100 for \$2.00. Two and over must be of one variety if in separate bags and labeled. Make your own assortment if wanted in one bag unlabeled. Bulblets 10c for liberal size package and count.

Albatross, tall spike of large pure white flowers.
 Aida, beautiful dark violet blue.
 Antione, early deep yellow.
 Atlanta, tall soft rose violet, darker blotch.
 Ave Maria, choice light blue, darker throat.
 A. V. Bunce, fine apricot-orange.
 A. W. Hunt, large orange red.
 Beatrice, pretty delicately stippled soft pink.
 Bengal Beauty, mottled tawny brown.
 Betty Nuthall, big spike of coral orange. Plant early.
 Bill Sowden, large deep blood red.
 Bleeding Heart, white tinted pink, red blotch.
 Canberra, large clear yellow.
 Capt. Boynton, tall orchid lavender.
 Cherry Rose, large bright rose red.
 Chas. Dickens, choice violet-purple.
 Commander Koehl, very large deep scarlet red.
 Commodore, large bright red with white throat.
 Crinkles, much ruffled deep rose pink.
 Crown of Gold, deep clear yellow.
 Dream, large ruffled salmon-red.
 Dorothy Wood, large early salmon-red. Good.

E. I. Farrington, tall clear light yellow.
 Exquisite, American Beauty Rose color.
 Excellence, large early light red. Extra.
 Fairfield, dark maroon-red.
 Gloriola, tall clear peach red. Extra fine.
 Jean Tenney, tall silvery pink.
 Jenny Lind, beautiful orange-pink.
 Highland Laddie, light rose pink, fine for cutting.
 Iwa, extra fine tall pink, darker throat.
 Kilima, creamy white, canary tint. Good cut.
 Kirchoff's Violet, deep smoky violet blue.
 Lady Lorene, extra fine pink for cutting.
 La Paloma, tall brilliant orange.
 Lilac Wonder, good lavender-lilac, color light.
 Loyalty, large deep yellow.
 Margaret Fulton, beautiful clear rose-salmon.
 Mary Janc, silvery lavender-pink.
 Millionaire, large red, creamy white throat.
 Minuet, best large lavender.
 Mission Bells, tall light salmon-red.
 Mammoth White, large flowered pure white.
 Morocco, large very dark red.

Mother Machree, smoky lavender tinged salmon.
Miss Greeley, an early W. H. Phipps.
Nixie, large rich jasper pink.
Nimrod, dark mahogany red.
Orange Wonder, very large clear orange.
Picardy, most popular pink for cutting.
Paramount, large peaches and cream.
Pearl of California, large light pink.
Pride of Portland, large begonia rose, white throat.
Persia, dark maroon nearly black.
Purple Queen, rich violet purple.
Pink Lily, clear ruffled pink.
Queen of Night, nearly black red.
Queen of Orange, large flowered rose-orange.

Royal Purple, deep clear purple.
Red Roy, a fine tall red, stands heat.
Ruffled Gold, fine ruffled yellow.
Salbach's Pink, orchid pink shade.
Splendorra, fine dark wine red.
Sovereign, an improved Baron Hulot, dark velvety blue.
Sword of Mahomet, imposing tall violet-red, smoky.
Toberson, extra good yellow.
Troubadour, fine clear purple.
Veilchenblau, large dark violet blue.
Violet Beauty, large flowered violet, darker blotch.
Violet Prince, dark violet red.
Wotan, deep rose pink, darker blotch.

SPECIAL RECENT INTRODUCTIONS

Why do new varieties of gladiolus cost more is frequently asked. It takes about seven or eight years to develop and acquire a stock of a new variety grown from hybridized seed. Out of 10,000 seedlings there may possibly be one that is worth naming and putting on the market. I will agree with anyone that there have been many kinds introduced and sold to growers and the general glad fanciers that should have been thrown in the scrap heap at the start. I try out many kinds every year that I do not list afterwards if they do not come up to my standard of a good gladiolus. When a variety is first placed on the market the original grower must get enough to pay him for at least part of the cost of production, as the stock usually increases rapidly when it gets in general production and soon sells at a very small profit or in many cases for less than cost of growing.

Mother Machree, Mary Jane and Lacinatus were first marketed by their introducers at \$100 per bulb. Note prices now. It's the law of supply and demand. The following varieties I believe are worth the price quoted here which is the average market price quoted by the responsible growers of Gladiolus for the season of 1937.

Bonneville, one of the best deep pinks I have tested. Large bulbs, 15c each, six for 75c. Medium size, 10c each, six for 50c.
Coral Strand, a very dainty coral or shell pink and cream. Large, 15c each, six for 75c. Med. 10c each, six for 50c.
Carmenia, carmine crimson, white throat markings. Good spike. Large, 10c each, six for 50c. Med. 8c, six for 38c.
Debonair, tall straight LaFrance pink, creamy throat. Large, 15c each, six for 60c. Med. 10c each, six for 40c.
Early Melody, very tall light lavender pink. Strong grower. Large, 10c each, six for 50c. Med. 8c, six for 38c.
Frank J. McCoy, fine tall spike of pink. A prize winner. Large, 8c each, six for 40c. Med., 5c each, six for 25c.
Golden Chimes, fine large ruffled yellow. Extra good. Large, 10c each, 6 for 50c. Med., 8c each, 6 for 40c.
Heavenly Blue, delicate light sky blue. Large, 8c, six for 40c. Medium, 6c each, six for 30c.
Hinemoa, rose pink flaked brown. Very attractive. Large, 15c each, six for 75c. Medium, 10c each, six for 50c.
Jean Du Tailles, deep rich pink blotched dark blood red. Large, 10c each, 6 for 50c. Med., 8c, six for 40c.
J. Van Tets, large pure white. Large, 10c each, 6 for 50c. Medium, 7c each, 6 for 30c.
Mildred Louise, large strawberry pink. Large, 10c each, 6 for 50c. Medium, 8c each, six for 40c.
Pelegrina, best very dark blue. Early, large flowers. Large, 10c each, six for 50c. Medium, 8c, six for 35c.
Pirate, extra fine tall spike of deep purplish rose red. Large, 10c each, six for 50c. Med., 8c each, six for 40c.
Red Lory, fine large spike of crimson red, purplish blotch. Large, 10c each, six for 50c. Med., 8c each, six for 40c.
Red Phipps, light red similar to W. H. Phipps in growth. Large, 8c each, six for 40c. Medium, 6c, six for 30c.
Seminole, this variety attracted as much attention as anything in my garden last year. Just imagine a bunch of Autumn leaves delicately tinted gold, orange and red and you have a picture of this beautiful glad. Large bulbs only 15c each, six for 75c. Medium size bulbs, 10c each, six for 50c.
Vedette, tall shaded geranium pink with darker throat. An outstanding glad in any garden. Large, 15c, six for 50c. Medium 10c, six for 50c.
Wurtembergia, large light red with creamy throat. Large, 10c, six for 50c. Medium, 5c, six for 25c.
Yellow Emperor, extra fine soft yellow, strong grower. Large, 15c each, six for 75c. Medium, 10c each, six for 50c.
BULBLETS of above varieties put up in 15c lots, number depending on value of bulb. Liberal count in any case.

I have a number of small lots of different varieties that I am not listing. I can also supply you with nearly any variety now on the market. When you send in your order enclose the price listed by another of the variety you want and I will try and ship same with the bulbs from my garden. There is no extra charge for this, only please select from a reliable grower's list.

SPECIAL GLADHAVEN ASSORTMENT

Last year this assortment won a lot of praise from those who planted early or before June 1st. I have mixed into this lot over FIFTY NAMED VARIETIES representing about every color known in gladiolus. I cannot guarantee you will have fifty different kinds in each 100 bulbs but there should be enough to give you entire satisfaction. Some are early, some mid-season and some are late and if planted early in May will give you flowers from July till frost. This applies to the northern states. I don't make a cent on this assortment directly but find it gives the fellow who wants to have some good flowers for cutting a chance to get started very economically. Later they become interested and buy the named varieties under label. Large bulbs, 35c a doz., 50 bulbs for \$1.10, 100 bulbs \$2.00. Medium bulbs, 20c a doz., 50 bulbs for 65c, 100 bulbs for \$1.00. Small bulbs under $\frac{3}{4}$ of an inch, 50 for 40c, 100 bulbs for 75c.

They are POSTPAID at these prices in U. S. A. Please do not ask me to send any smaller lots than listed above. Your whole order must total at least ONE DOLLAR as orders for less than that are sold at a loss. Do not ask to have small amounts sent C. O. D. as the charges will increase your cost over 10%. If your order does not total \$1 or over, enclose 10c extra for postage and packing.

ORDER EARLY

Early orders get the choicest bulbs. I have to return many orders received after May 15th. Make out your order and send it in as soon as you receive this price list, state the date on which you wish to receive the bulbs and they will be shipped at that time. Any order I cannot fill within 24 hours you will be notified by post card when to expect.

EXTRAS

In common with most bulb dealers who actually grow their own bulbs I include some extra bulbs with each order. Suggest what particular color you are interested in and if your order is large enough to warrant I will enclose it gratis. Remember the larger the order the more extras. Do not expect many extras on small orders. My aim is to please in all cases as far as possible.

PLEASE DO NOT—

- send loose coin or currency by mail.
- plant glads in the shade of trees and near robust shrubs.
- plant glads less than four inches deep or over six inches.
- delay in sending in your order.

TIGRIDIAS

Last summer I planted for the first time a bed of Tigrdias, sometimes called the Tiger Flower or Mexican Shell Flower. They began blooming in July and kept it up until frost got them. Well, you should have heard visitors to my garden rave over them. While they are not of any value as a cut flower, they are a rival to the tulip as a bedding bulb. The culture is the same as for gladiolus. Colors are spotted red and orange assorted and grow about two feet tall. Bulbs are not plenty as yet. Prices are 3 for 45c, 6 for 80c, 12 for \$1.50. Post paid. Better order early on these, supply limited.

DAHLIAS

Dahlias have been developed into a wonderful large flowered plant of the most gorgeous colors imaginable, nothing like the small magenta shades grown a few years ago. Dahlias will not be shipped until after March 1st, as it is not a good plan to divide the clumps too early. Orders for \$1 or more postpaid or with other bulbs if total order in one shipment amounts to at least \$1.

- Adaline Winters**, f. d. good size brilliant vermilion carmine. Good grower and free bloomer. Each tuber 15c, six for 75c.
- Alice Whittier**, s. c. delicate primrose yellow. Stiff stems and exhibition size flowers. Single tubers 25c each, six for \$1.25.
- Bashful Giant**, f. d. very large, often 11 inches across the blossoms, exquisite apricot buff and gold tints. Each 25c, six for \$1.25.
- Champöeg**, i. d. canary yellow at center shading outward to peach red. 10 inch blossoms. Each 75c, six for \$3.
- Eliza L. Shepard**, i. d. golden orange-apricot, strong grower, 10 inch blooms. Each 25c, six for \$1.25.
- Edna Ferber**, s. c. good size, glistening coral shading to old gold. Each 25c, six for \$1.25.
- Jane Cowl**, i. d. glistening bronzy buff and salmon shade, very large flower and very attractive. Each 25c, six for \$1.25.
- Jersey's Beacon**, f. d. Chinese scarlet, lighter on reverse of petals. Flowers large and good grower. Each 20c, six for \$1.
- Jersey's Beauty**, f. d. most popular rose pink dahlia, good reliable grower for cutting. Each 25c, six for \$1.25.
- Jersey's Mammoth**, s. c. huge golden mahogany, too large to please some. Good exhibition variety. Each 25c, six for \$1.25.
- Judge Marcan**, f. d. flaming salmon pink, tinted gold. One of the best bloomers. Medium size. Each 25c, six for \$1.25.
- Kentucky Red**, i. f. one of the brightest flaming scarlets that will stand full sunshine. 10 inch flowers. Each 50c, six for \$2.50.
- Mrs. I. De Ver Warner**, f. d. large orchid pink, long stems, free bloomer. One of the best. Each 15c, six for 75c.
- Monmouth Champion**, f. d. brilliant scarlet orange, sheen of pale silvery pink. Large exhibition blooms. Each 35c, six for \$1.75.
- Omar Khayyam**, f. d. Chinese red shading to orange. 10 inch beautiful blossoms and a strong grower. Each 40c, six for \$2.
- Satan**, s. c. Flaming scarlet with salmon orange at base of each horn-like petal. Good growers. Each 75c.
- W. H. T.** f. d. an unusual color in large dahlias, rich old rose mauve shadings on reverse of petals. Each 25c, six for \$1.25.
- Waldheim Sunshine**, i. d. a giant yellow of deep shade, strong erect stems bearing 10 inch blossoms. Each 50c, six for \$2.50.
- White Wonder**, i. d. large white flowers 12 inches in diameter, strong stiff stems, good grower. Each 75c, six for \$3.75.
- William Hogan**, f. d. garnet red with white tips extending down the petals. Strong stems, one of the best. Each 25c, six for \$1.25.

Abbreviations: I. D., Informal Decorative; F. D., Formal Decorative; S. C., Semi Cactus.

GLADHAVEN DAHLIA ASSORTMENT

Labels will get misplaced and there are always a few surplus roots, so to clean them up quickly I have made the following low price on high grade dahlia roots, all are named varieties but I cannot put the names on them. I cannot guarantee 12 different varieties in a dozen assorted roots, but I do guarantee your money's worth plus. Six roots for 75c, 12 roots for \$1.25 postpaid.

REGAL LILIES

Beautiful hardy lilies from China. Large white trumpet shaped flowers sweetly scented. From one to a dozen blossoms on a single stalk depending on size of bulb, spreading by throwing up new shoots each year. The bulbs I am selling this year are good blooming size, 2 inches or more in diameter. Do not confuse with the small 3 for 25c bulbs sometimes offered. Price, one bulb 20c, six bulbs \$1 postpaid. May be included with glad bulbs in making up your order to \$1. Please order before May 1st as these bulbs should be in the ground by May 10th at the latest to bloom this year.

HYBRID SUNFLOWERS

If you have never grown these improved varieties of sunflowers you have been missing something. They grow in many shades and colors of bronze, gold, chocolate and reds, some 2 inches in diameter and from that up to six or eight inches. Fine for cutting and backgrounds. Easily grown. Not Hardy. Per packet. 10c postpaid.