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U. S. DEPT. OF AGRICULTURE
CONSUMER AND MARKETING SERVICE

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CURRENT SERIAL RECORDS

PACKAGED FLUID MILK SALES IN FEDERAL MILK ORDER MARKETS

*By Size and Type of Containers,
and Distribution Method*

During November 1965

DAIRY DIVISION/CONSUMER AND MARKETING SERVICE
U.S. DEPARTMENT OF AGRICULTURE/WASHINGTON, D.C.



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This publication is based on sales data for November 1965. Data for November 1964 were issued in July 1966 as C&MS-11 (Nov. 1964), and data for November 1963 were issued in May 1965 as C&MS-11 (Nov. 1963). Similar data for November 1962 were issued in July 1964 as AMS-538, under the same title, by the Agricultural Marketing Service. The name of the agency was changed to Consumer and Marketing Service, effective February 8, 1965.

PREFACE

This report summarizes available Federal milk order sales data on quantities of fluid milk products sold; the size of containers and type of packaging material used; and method of distribution. The data represent packaged fluid milk sales during November 1965, and were obtained from market administrators of the 74 Federal milk marketing orders in effect at that time.

Federal milk marketing orders on January 1, 1967, regulated the handling of milk in 73 designated marketing areas throughout the country. Sales by handlers in these markets represent nearly 50 percent of all milk sold off farms to plants and dealers in this country and about two-thirds of that sold for fluid use.

DEFINITIONS

Products. Sales data are shown for product groups rather than for all of the different fluid milk products. Whole milk products (plain and flavored) comprise the major product group, and account for 86 percent of total fluid milk sales. Skim milk products make up the next largest group, which comprises plain and fortified skim milk (including 2 percent butterfat and low fat milk), skim milk drinks, and buttermilk. Sales of milk and cream mixtures (half and half) are reported as mixtures. Cream sales are combined for light, heavy, and sour cream. Total fluid milk sales represent combined sales of the four groups of products.

Container Size. Quantities are shown for product groups in each of the following sizes of containers: Gallons, half gallons, quarts, pints, half pints, "other" and bulk. Sales in units smaller than one gallon, not specified, are included in "other." Bulk sales include sales in units of 5-10 quarts and over 10 quarts.

Type of Container. Sales are categorized by glass, paper, plastic, and metal cans. The paper category includes plastic-coated and wax-coated paper containers. Plastic includes rigid plastic containers, one gallon or smaller, and corrugated boxes with plastic liners, larger than one gallon. Corrugated boxes of the type used in dispenser units is the major type included in the "plastic" category. Metal cans, larger than one gallon, are included in the "glass" category.

Method of Distribution. Sales are divided into wholesale and home-delivered. Wholesale includes all sales other than home-delivered.

NUMBER OF CONTAINERS

The data in this report are for volume weights of milk in thousand pounds. The number of each size of container can be determined by dividing the weights shown in the report by the following conversion factors:

Products	Conversion factors - pounds per:					
	Gal.	$\frac{1}{2}$ Gal.	Quart.	Pint	$\frac{1}{3}$ Quart	$\frac{1}{2}$ Pint
Whole milk items	: 8.60	: 4.300	: 2.1500	: 1.07500	: 0.716667	: 0.537500
Skim milk items	: 8.62	: 4.310	: 2.1550	: 1.07750	: 0.718333	: 0.538750
Mixtures	: 8.55	: 4.275	: 2.1375	: 1.06875	: 0.712500	: 0.534375
Cream items	: 8.45	: 4.225	: 2.1125	: 1.05625	: 0.704167	: 0.528125

SUMMARY

Total packaged fluid sales by handlers regulated in 71 Federal milk order markets are reported in table 1.

Complete data on packaged sales by size, type, and method of distribution for each of the four product groups and for total fluid milk products were available for 68 markets and are summarized in table 2. Special table 2a contains the same data as that shown in table 2 except that it includes estimated data for the New York-New Jersey market. This is the first time container information for the New York-New Jersey market has been included in this report series. Table 2a shows all market relationships in size and type of containers and distribution methods when data for the New York-New Jersey market are included. Complete data for whole milk for 61 individual markets and estimated data for the New York-New Jersey market are reported in table 3. Less complete information available for all markets has been summarized in tables 4 through 8.

Products. In 68 markets, sales of whole milk were 86 percent of total fluid sales; skim milk represented 11 percent of the total; mixtures 2 percent; and cream, about 1 percent of total fluid milk sales. (See table 2.)

Container Size. Over one-half of whole milk and skim milk sales were in half-gallon containers. Sales of milk and cream mixtures were made predominantly in smaller containers with quarts and pints representing 90 percent of total sales in this group. Forty-two percent of cream sales were in half-pint containers. Bulk unit sales represented less than 6 percent of total fluid sales, ranging from 3 percent in skim milk and milk and cream mixtures to 7 percent in cream. The majority of bulk sales are made at the wholesale level and in larger than 10 quart containers. Fifty-eight percent of the bulk sales were made in plastic bag in box containers.

All market totals indicate that 53 percent of the volume of fluid milk sales were in half-gallon containers. Sales in half gallons, however, ranged from 14 percent of total fluid sales in Clarksburg to 73 percent in the Southern Michigan market. In 42 of 68 reporting markets, half gallons represented over 50 percent of total fluid sales. It is interesting to note that sales in quart containers are in the minority in all markets except New York-New Jersey. In that market, over 50 percent of fluid sales are made in quart containers. Although bulk sales were minor in comparison to all market totals, such sales represented 10 percent or more of total fluid sales in 11 of 68 reporting markets. (See table 4.)

Type of Container. Sales in paper containers accounted for 63 percent of the sales of whole milk, 75 percent of skim milk, 87 percent of mixtures, and 78 percent of cream sales. Paper was the predominant type of material used in all container sizes with the exception of gallons. Sales in glass represented 49 percent of total gallon sales. Sales in glass containers, though in the minority, are prominent at the home-delivered level. Sixty-five markets reported sales in some type of plastic container, accounting for about 4 percent of total fluid sales. Sales in plastic (bag in box) containers, predominant at the wholesale level, accounted for 77 percent of the total sales in the plastic category, or about 3 percent of total fluid sales. Sales in rigid plastic containers accounted for 23 percent of sales in the "plastic" category or about 1 percent of total fluid sales. Ninety-seven percent of the rigid plastic sales were made in gallon containers.

Although all markets as a group reported paper as the most common type of container used, the percentage of such containers used in the sale of fluid milk ranged from 43 percent in Rock River Valley to 96 percent of the volume of fluid milk sales in the Western Colorado market. Sales in paper containers were 70 percent or more of total fluid sales in 39 of 68 reporting markets. (See table 4.)

Method of Distribution. Sales to wholesale outlets exceeded home deliveries by a large amount for all product groups. This method of distribution accounted for 72 percent of whole milk sales, 67 percent of skim milk, 83 percent of mixtures, and 87 percent of cream sales.

Wholesale method of delivery ranged from 46 percent of the volume of fluid milk sales in Rock River Valley to 95 percent in the Memphis and Red River Valley markets. Sales at the wholesale level represented 70 percent or more of total fluid sales in 47 of 66 reporting markets. (See table 4.)

Table 1.--Total packaged fluid milk sales by handlers regulated in 71 Federal milk order markets, November 1965

Marketing area	Total fluid milk	Marketing area	Total fluid milk
	1,000 lb.		1,000 lb.
Appalachian	18,507	Nebraska-Western Iowa	38,052
Austin-Waco	11,147	Neosho Valley	7,130
Black Hills	2,921	New Orleans	27,509
Cedar Rapids-Iowa City	11,848	North Central Iowa	16,393
Central Arizona	33,804	North Texas	66,264
Central Arkansas	21,944	Northeastern Ohio	102,527
Central West Texas	13,696	Northeastern Wisconsin	24,561
Chattanooga	15,801	Northern Louisiana	14,701
Chicago	204,596	Northwestern Indiana	27,834
Cincinnati	43,110	Northwestern Ohio	36,682
Clarksburg	5,713	Oklahoma Metropolitan	36,910
Columbus	39,107	Ozarks	16,903
Connecticut	76,633	Paducah	9,520
Corpus Christi	12,951	Puget Sound	48,100
Dayton-Springfield	29,098	Quad Cities-Dubuque	14,991
Delaware Valley	125,395	Red River Valley	13,317
Des Moines	22,354	Rio Grande Valley	25,018
Duluth-Superior	7,565	Rock River Valley	9,043
Eastern Colorado 1/	42,461	St. Joseph	8,276
Eastern South Dakota	10,784	St. Louis	59,654
Fort Wayne	17,998	San Antonio	23,068
Great Basin	22,633	Sioux City	3,472
Indianapolis	63,176	Southeastern Florida	41,917
Inland Empire	10,950	Southern Michigan	203,888
Kansas City	47,625	Southwest Kansas	3,712
Knoxville	15,050	Suburban St. Louis	22,215
Louisville-Lexington-Evansville	59,930	Texas Panhandle	12,263
Lubbock-Plainview	6,175	Tri-State	31,343
Madison	10,453	Upper Chesapeake Bay	52,532
Massachusetts-Rhode Island	176,794	Upstate Michigan	3,595
Memphis	23,058	Washington, D. C.	66,613
Michigan Upper Peninsula	7,867	Western Colorado	2,927
Milwaukee	66,423	Wheeling	12,008
Minneapolis-St. Paul	59,993	Wichita	15,792
Mississippi	27,300	Youngstown-Warren	14,374
Nashville	27,975		
		TOTAL (71 markets)	2,505,939

1/ Includes Colorado Springs-Pueblo.

Table 2a.--Summary of fluid milk sales by handlers regulated in 69 Federal milk order markets 1/, November 1965 (Sales by method of distribution and size and type of containers)

Size of container	WHOLESALE			HOME-DELIVERED			TOTAL (Whsle. & Home-delivered)					
	Glass	Paper	Plastic	Glass	Paper	Plastic	Glass	Paper	Plastic			
	Sub-total	Sub-total	Sub-total	Sub-total	Sub-total	Sub-total	Sub-total	Sub-total	Sub-total			
	Thousand pounds	Thousand pounds	Thousand pounds	Thousand pounds	Thousand pounds	Thousand pounds	Thousand pounds	Thousand pounds	Thousand pounds			
	WHOLE MILK ITEMS 2/											
Gallons	105,595	156,663	17,706	279,964	89,068	4,192	105,905	194,663	169,308	21,898	385,869	
Half gallons	96,976	729,898	114	826,988	240,020	0	339,673	336,996	829,551	114	1,166,661	
Quarts	21,873	219,582	5	241,460	191,084	58	219,670	212,957	248,110	63	461,130	
Pints	417	26,797	0	27,214	65	0	899	482	27,631	0	28,113	
Half pints	17,977	228,249	0	246,226	1,669	0	8,347	19,646	234,927	0	254,573	
Other	190	12,348	0	12,538	66	0	563	256	12,845	0	13,101	
Bulk: 3/												
(5-10 qts.)	5,952	*	5,801	11,753	570	175	17,473	18,218	6,522	175	23,274	
(over 10 qts.)	47,597	1,500	59,379	108,476	2,395	22	3,812	6,229	49,992	1,522	63,191	
Total	243,028	1,375,037	83,005	1,754,619	521,972	149,032	25,535	699,504	765,000	1,524,069	108,540	2,454,123
	SKIM MILK ITEMS 4/											
Gallons	2,185	12,949	432	15,566	3,855	1,221	233	5,309	6,040	14,170	665	20,875
Half gallons	8,818	98,610	0	107,428	21,942	27,473	0	49,415	30,760	126,083	0	156,843
Quarts	2,902	40,238	2	43,142	24,870	10,058	2	34,930	27,772	50,296	4	78,072
Pints	81	3,122	9	3,212	7	160	7	174	88	3,282	16	3,386
Half pints	355	11,128	10	11,493	40	193	1	234	395	11,321	11	11,727
Other	21	1,126	0	1,147	5	52	0	57	26	1,178	0	1,204
Bulk: 3/												
(5-10 qts.)	334	0	305	639	190	0	1,684	1,874	524	0	1,989	
(over 10 qts.)	2,508	6	1,925	4,439	273	15	712	1,000	2,781	21	2,637	
Total	14,362	167,179	2,683	187,066	50,719	39,172	2,639	92,993	65,081	206,351	5,322	280,059
	MILK AND CREAM MIXTURES											
Gallons	93	32	40	165	*	1	0	1	93	33	40	166
Half gallons	435	1,344	14	1,793	51	47	0	98	486	1,391	14	1,891
Quarts	1,987	17,311	2	19,300	1,046	1,610	0	2,656	3,033	18,921	2	21,956
Pints	414	16,035	0	16,449	1,180	3,471	0	4,651	1,594	19,506	0	21,100
Half pints	18	339	0	357	96	23	0	119	114	362	0	476
Other	19	591	0	610	4	10	0	14	23	601	0	624
Bulk: 3/												
(5-10 qts.)	290	0	8	298	*	0	0	*	290	0	8	298
(over 10 qts.)	1,003	2	617	1,622	1	0	2	3	1,004	2	619	1,625
Total	2,966	35,654	681	40,594	2,377	5,162	2	7,542	5,343	40,816	683	48,136

Continued-

Table 2a.--Summary of fluid milk sales by handlers regulated in 69 Federal milk order markets 1/, November 1965 (Sales by method of distribution and size and type of containers)

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL (Whse. & Home-delivered)			
	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Grand total
Gallons	27	64	59	150	2	3	0	5	29	67	59	155
Half gallons	32	2,150	5	2,187	19	40	0	59	51	2,190	5	2,246
Quarts	908	2,754	4	3,666	186	138	0	324	1,094	2,892	4	3,990
Pints	293	4,152	131	4,576	476	284	4	764	769	4,436	135	5,340
Half pints	548	7,811	233	8,592	737	1,025	13	1,775	1,285	8,836	246	10,367
Other	23	869	39	931	10	65	10	85	33	934	49	1,016
Bulk: 3/												
(5-10 qts.)	387	29	16	432	2	1	0	3	389	30	16	435
(over 10 qts.)	1,586	4	457	2,047	1	0	1	2	1,587	4	458	2,049
Total	1,831	17,833	944	22,581	1,430	1,556	28	3,017	3,261	19,389	972	25,598
CREAM 5/												
Thousand pounds												
Gallons	107,900	169,708	18,237	295,845	92,925	13,870	4,425	111,220	200,825	183,578	22,662	407,065
Half gallons	106,261	832,002	133	938,396	262,032	127,213	0	389,245	368,293	959,215	133	1,327,641
Quarts	27,670	279,885	13	307,568	217,186	40,334	60	257,580	244,856	320,219	73	565,148
Pints	1,205	50,106	140	51,451	1,728	4,749	11	6,488	2,933	54,855	151	57,939
Half pints	18,898	247,527	243	266,668	2,542	7,919	14	10,475	21,440	255,446	257	277,143
Other	253	14,934	39	15,226	85	624	10	719	338	15,558	49	15,945
Bulk: 3/												
(5-10 qts.)	6,963	29	6,130	13,122	762	176	19,157	20,095	7,725	205	25,287	33,217
(over 10 qts.)	52,694	1,512	62,378	116,584	2,670	37	4,527	7,234	55,364	1,549	66,905	123,818
Total	262,187	1,595,703	87,313	2,004,860	576,498	194,922	28,204	803,056	838,685	1,790,625	115,517	2,807,916

* Less than 500 pounds.

1/ Combined data for the 68 Federal milk order markets shown in Table 2 plus data for the New York-New Jersey market. Monthly data for the New York-New Jersey market estimated on the basis of data for one week in November 1964.

2/ Plain and flavored whole milk.

3/ Quantities indicated under glass represent metal cans; under plastic represent mostly plastic bag in box containers.

4/ Plain and fortified skim milk, skim milk drinks, and buttermilk.

5/ Light, heavy, and sour cream.

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 61 Federal milk order markets 11/1, November 1965

Size of container	WHOLESALE			HOME-DELIVERED			TOTAL			
	Glass	Paper	Plas- tic	Glass	Paper	Plas- tic	Glass	Paper	Plas- tic	
	Sub- total			Sub- total			Sub- total			
	Thousand pounds			Thousand pounds			Thousand pounds			
<u>APPALACHIAN</u>										
Gallons	108	592		62	71		133	170		833
Half gallons	125	6,857		723	1,341		2,064	848		9,046
Quarts	159	972		811	295		1,106	970		2,237
Pints		629			5		5			634
Half pints	13	2,782			24		24	13		2,819
Other										
Bulk:*										
(5-10 qts.)			13			1	1			14
(over 10 qts.)	55		656	11		5	16	66		727
Total	405	11,832	669	1,596	1,736	6	3,349	2,001	13,568	675
<u>AUSTIN-WACO</u>										
Gallons	1,244	579		1,130	27		1,157	2,374		2,980
Half gallons	64	2,752		582	234		816	646		3,632
Quarts	(R)	(R)		(R)	(R)		283	(R)		765
Pints		(R)			(R)		(R)			(R)
Half pints	(R)	(R)		(R)	(R)		14	(R)		1,378
Other										
Bulk:*										
(5-10 qts.)			(R)			(R)	(R)			(R)
(over 10 qts.)	1,058			19			19	1,077		1,077
Total	(R)	5,012	(R)	(R)	332	(R)	2,292	(R)	5,344	(R)
<u>BLACK HILLS</u>										
Gallons	22		2	57		1	58	79		82
Half gallons	2	1,091		12	396		408	14	1,487	1,501
Quarts		86		17	47		64	17	133	150
Pints		4							4	4
Half pints		250							250	250
Other										
Bulk:*										
(5-10 qts.)			29			113	113			142
(over 10 qts.)	8		281	1		15	16	9		305
Total	24	1,431	312	86	443	129	659	110	1,874	441

Continued

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 61 Federal milk order markets 1/, November 1965 -Con.

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
	Thousand pounds											
<u>CENTRAL WEST TEXAS</u>												
Gallons	170	758		928	322	139		461	492	897		1,389
Half gallons	25	5,579		5,604	402	1,444		1,846	427	7,023		7,450
Quarts	3	434		437	41	80		121	44	514		558
Pints		84		84		5		5		89		89
Half pints		1,269		1,269		69		69		1,338		1,338
Other												
Bulk:*												
(5-10 qts.)			9	9				120				129
(over 10 qts.)	839			839	27			27	866			866
Total	198	8,124	9	9,170	765	1,737	120	2,649	963	9,861	129	11,819
<u>CHATTANOOGA</u>												
Gallons	321	2,422	2,730	5,473	196	57	150	403	517	2,479	2,880	5,876
Half gallons	157	3,350	68	3,575	100	331		431	257	3,681	68	4,006
Quarts	14	556		570	42	67		109	56	623		679
Pints		773		773		2		2		775		775
Half pints	1	1,852		1,853		1		1	1	1,853		1,854
Other												
Bulk:*												
(5-10 qts.)			330	453			20	20			20	20
(over 10 qts.)	123			123					123		330	453
Total	493	8,953	3,128	12,697	338	458	170	966	831	9,411	3,298	13,663
<u>CHICAGO</u>												
Gallons	25,204	14,305	1,271	40,780	33,668	690	219	34,577	58,872	14,995	1,490	75,357
Half gallons	1,592	38,323		39,915	15,136	6,351		21,487	16,728	44,674		61,402
Quarts	172	8,435		8,607	2,032	1,221		3,253	2,204	9,656		11,860
Pints	2	976		978	12	252		264	14	1,228		1,242
Half pints	133	11,722		11,855	77	1,198		1,275	210	12,920		13,130
Other	34	1,794		1,828		243		243	34	2,037		2,071
Bulk:*												
(5-10 qts.)			91	91			1,156	1,156			1,247	1,247
(over 10 qts.)	1,905		5,093	6,998			125	125	1,905		5,218	7,123
Total	27,137	75,555	6,455	111,052	50,925	9,955	1,500	62,380	78,062	85,510	7,955	173,432

Continued

Table 3--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 61 Federal milk order markets 1/1, November 1965 -Con.

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
	Thousand pounds				Thousand pounds				Thousand pounds			
<u>CLARKSBURG</u>												
Gallons	395	2,454	:	2,849	111	423	:	534	506	2,877	:	3,383
Half gallons	59	370	:	429	178	55	:	233	237	425	:	662
Quarts	:	252	:	252	41	61	:	102	41	313	:	354
Pints	:	53	:	53	:	:	:	:	:	53	:	53
Half pints	26	400	:	426	:	:	:	:	26	400	:	426
Other	:	:	:	:	:	:	:	:	:	:	:	:
Bulk: *	:	:	:	:	:	:	:	:	:	:	:	:
(5-10 qts.):	:	:	:	:	:	:	:	:	:	:	:	:
(over 10 qts.):	129	:	:	398	:	:	:	:	129	:	:	398
Total:	480	3,529	269	4,407	330	539	:	869	810	4,068	269	5,276
<u>COLUMBUS</u>												
Gallons	1,750	:	:	1,750	2,199	:	42	2,241	3,949	:	42	3,991
Half gallons	2,121	12,124	:	14,245	3,669	1,325	:	4,994	5,790	13,449	:	19,239
Quarts	57	1,020	:	1,077	872	344	:	1,216	929	1,364	:	2,293
Pints	18	367	:	385	2	2	:	4	20	369	:	389
Half pints	184	3,300	:	3,484	2	18	:	20	186	3,318	:	3,504
Other	:	:	:	:	:	:	:	:	:	:	:	:
Bulk: *	:	:	:	:	:	:	:	:	:	:	:	:
(5-10 qts.):	:	:	:	16	:	:	:	3,971	:	:	:	3,987
(over 10 qts.):	564	:	1,182	1,746	:	:	:	564	564	:	1,182	1,746
Total:	4,130	16,811	1,198	22,703	6,744	1,689	4,013	12,446	10,874	18,500	5,211	35,149
<u>CORPUS CHRISTI</u>												
Gallons	1,431	543	:	1,974	1,511	19	:	1,530	2,942	562	:	3,504
Half gallons	1	2,986	:	2,987	304	1,084	:	1,388	305	4,070	:	4,375
Quarts	:	809	:	809	57	158	:	215	57	967	:	1,024
Pints	:	145	:	145	:	5	:	5	:	150	:	150
Half pints	61	1,492	:	1,553	22	24	:	46	83	1,516	:	1,599
Other	:	:	:	:	:	:	:	:	:	:	:	:
Bulk: *	:	:	:	:	:	:	:	:	:	:	:	:
(5-10 qts.):	:	:	:	659	:	:	:	113	:	:	772	772
(over 10 qts.):	:	:	:	:	:	:	:	:	:	:	:	:
Total:	1,493	5,975	659	8,127	1,894	1,290	113	3,297	3,387	7,265	772	11,424

Continued

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 61 Federal milk order markets 1/, November 1965 -Con.

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
	Thousand pounds				Thousand pounds							
<u>DAYTON-SPRINGFIELD</u>												
Gallons	1,077	2,897		3,974	2,418	204		2,622	3,495	3,101		6,596
Half gallons	206	3,407		3,613	1,979	724		2,703	2,185	4,131		6,316
Quarts	145	472		617	433	328		761	578	800		1,378
Pints	3	532		535					3	532		535
Half pints	459	2,367		2,826		3		3	459	2,370		2,829
Other												
Bulk:* (5-10 qts.)			5	5			931	931			936	936
(over 10 qts.)	106		845	951					106		845	951
Total	1,890	9,675	850	12,521	4,830	1,259	931	7,020	6,720	10,934	1,781	19,541
<u>DELAWARE VALLEY</u>												
Gallons	1,641	8,092	2,592	12,325	2,630	1,151	2,787	6,568	4,271	9,243	5,379	18,893
Half gallons	3,123	24,729		27,852	18,726	2,655		21,381	21,849	27,384		49,233
Quarts	1,436	9,568		11,004	18,064	1,471		19,535	19,500	11,039		30,539
Pints	5	1,381		1,386	7	158		165	12	1,539		1,551
Half pints	181	5,751		5,932	132	694		826	313	6,445		6,758
Other: 1/3 qts.	32	338		370		62		62	32	400		432
Bulk:* (5-10 qts.)												
(over 10 qt-3/4)	3,689		1,418	5,107	375	1,464		1,839	4,064		2,882	6,946
Total	6,418	49,859	4,010	63,976	39,559	6,191	4,251	50,376	45,977	56,050	8,261	114,352
<u>DES MOINES</u>												
Gallons	1,552	457	200	2,209	1,077	6	7	1,090	2,629	463	207	3,299
Half gallons	477	6,109		6,586	1,029	1,967		2,996	1,506	8,076		9,582
Quarts	138	443		581	673	492		1,165	811	935		1,746
Pints	14			14					14			14
Half pints 4/	586	1,726		2,312	2	3		5	588	1,729		2,317
Other												
Bulk:* (5-10 qts.)												
(over 10 qts.)	855		115	970	10	51		116	865		124	1,031
Total	2,767	8,735	323	12,680	2,781	2,468	174	5,433	5,548	11,203	497	18,113

Continued

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 61 Federal milk order markets 1/1, November 1965 -Con.

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
Gallons	357	2,186		2,543	1,123	295		1,418	1,480	2,481		3,961
Half gallons	524	15,683		16,207	2,595	2,175		4,770	3,119	17,858		20,977
Quarts	49	1,278		1,327	679	654		1,333	728	1,932		2,660
Pints		173		173		9		9		182		182
Half pints	1	3,707		3,708	3	103		106	4	3,810		3,814
Other												
Bulk:*												
(5-10 qts.)												
(over 10 qts.)	2		2,009	2,011	71		674	745	73		2,683	2,756
Total	931	23,027	2,009	25,969	4,400	3,236	674	8,381	5,331	26,263	2,683	34,350
<u>EASTERN COLORADO **</u>												
Gallons	136	5		141	23			23	159	5		164
Half gallons	485	3,808		4,293	560	480		1,040	1,045	4,288		5,333
Quarts	103	536		639	106	147		253	209	683		892
Pints												
Half pints	42	602		644	1	36		37	43	638		681
Other												
Bulk:*												
(5-10 qts.)												
(over 10 qts.)	921		2	923	77			77	998		2	1,000
Total	766	4,951	2	6,640	690	663		1,430	1,456	5,614	2	8,070
<u>EASTERN SOUTH DAKOTA</u>												
Gallons	1,080	4,380	62	5,522	1,409	208		1,617	2,489	4,588	62	7,139
Half gallons	426	3,651	1	4,078	676	319		995	1,102	3,970	1	5,073
Quarts	81	329		410	345	27		372	426	356		782
Pints												
Half pints	205	1,121		1,326					205	1,121		1,326
Other	1	33		34					1	33		34
Bulk:*												
(5-10 qts.)												
(over 10 qts.)	375		212	587					375		212	587
Total	1,793	9,514	275	11,957	2,430	554		2,984	4,223	10,068	275	14,941
<u>FORT WAYNE</u>												

Continued

Table 3--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 61 Federal milk order markets 1/1, November 1965 -Con.

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL				
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Grand total
	Thousand pounds												
<u>GREAT BASIN</u>													
Gallons	137	325	203	665	17			17	154	325	203	682	
Half gallons	1,606	4,743		6,349	1,975	1,363		3,338	3,581	6,106		9,687	
Quarts	315	1,058		1,373	688	433		1,121	1,003	1,491		2,494	
Pints		24		24	4			4	4	24		28	
Half pints	520	1,773		2,293	3	223		223	520	1,996		2,516	
Other: 1/3 qts.		40		40		6		9	3	46		49	
Bulk:* (5-10 qts.)													
(over 10 qts.)	151			151	6			6	157			157	
Total	2,578	7,963	203	10,895	2,687	2,025		4,718	5,265	9,988	203	15,613	
<u>INDIANAPOLIS</u>													
Gallons	3,550	6,605	1,813	11,968	3,506	1,079	17	4,602	7,056	7,684	1,830	16,570	
Half gallons	819	12,833		13,652	3,838	3,014		6,852	4,657	15,847		20,504	
Quarts	289	1,306		1,595	1,173	370		1,543	1,462	1,676		3,138	
Pints		76		76						76		76	
Half pints	235	6,258		6,493	51	302		353	286	6,560		6,846	
Other													
Bulk:* (5-10 qts.)	165		385	550				39	165		424	589	
(over 10 qts.)	1,574		1,064	2,638			5	5	1,574		1,069	2,643	
Total	4,893	27,078	3,262	36,972	8,568	4,765	61	13,394	13,461	31,843	3,323	50,366	
<u>INLAND EMPIRE</u>													
Gallons	423	214	142	779	61	4	222	287	484	218	364	1,066	
Half gallons	47	2,628		2,675	21	449		470	68	3,077		3,145	
Quarts	21	539		560	557	172		729	578	711		1,289	
Pints		29		29						29		29	
Half pints	543	385		928					543	385		928	
Other													
Bulk:* (5-10 qts.)			7	7				92			99	99	
(over 10 qts.)	594			594					594			594	
Total	1,034	3,795	149	5,572	639	625	314	1,578	1,673	4,420	463	7,150	

Continued

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 61 Federal milk order markets 1/, November 1965 -Con.

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
Gallons	813	4,156	709	5,678	1,083	214	65	1,362	1,896	4,370	774	7,040
Half gallons	604	17,413		18,017	1,265	2,514		3,779	1,869	19,927		21,796
Quarts	114	1,522		1,636	474	258		732	588	1,780		2,368
Pints		---		---		---		---		---		---
Half pints 5/	45	4,905		4,950		6		6	45	4,911		4,956
Other												
Bulk:*												
(5-10 qts.)			138	138			306	306			444	444
(over 10 qts.)	490		1,288	1,778	25			25	515		1,288	1,803
Total	1,576	27,996	2,135	32,197	2,822	2,992	371	6,210	4,398	30,988	2,506	38,407
<u>KANSAS CITY</u>												
<u>KNOXVILLE</u>												
Gallons	663	4,003	323	4,989	834	1,116	21	1,971	1,497	5,119	344	6,960
Half gallons	150	1,389		1,539	503	125		628	653	1,514		2,167
Quarts	11	452		463	92	177		269	103	629		732
Pints	40	556		596		8		8	40	564		604
Half pints	358	1,526		1,884					358	1,526		1,884
Other												
Bulk:*												
(5-10 qts.)												
(over 10 qts.)	(R)			(R)				(R)				(R)
Total	1,222	7,926	(R)	9,829	1,429	1,426	(R)	2,883	2,651	9,352	(R)	12,712
<u>LOUISVILLE-LEXINGTON-EVANSVILLE</u>												
Gallons	1,325	7,872	170	9,367	2,060	431		2,491	3,385	8,303	170	11,858
Half gallons	361	15,830		16,191	3,029	3,097		6,126	3,390	18,927		22,317
Quarts	104	2,398		2,502	666	505		1,171	770	2,903		3,673
Pints	9	756		765		26		26	9	782		791
Half pints	759	7,067		7,826	10	82		92	769	7,149		7,918
Other		208		208		10		10		218		218
Bulk:*												
(5-10 qts.)												
(Over 10 qts.)	76		4,467	4,543			171	171	76		4,467	4,543
Total	2,558	34,131	4,637	41,402	5,765	4,151	171	10,087	8,323	38,282	4,808	51,489

Continued

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 61 Federal milk order markets 1/1, November 1965 -Con.

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL				
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Grand total
Gallons	251			251				251				251	251
Half gallons	396	3,449		3,845	504		901	900		3,846		3,846	4,746
Quarts 5/	72	577		649	315		397	387		659		659	1,046
Pints													
Half pints	126	588		714	34		37	160		591		591	751
Other													
Bulk:*													
(5-10 qts.)													
(over 10 qts.)	305			305				305				305	305
Total	845	4,614		5,764	853	482	1,335	1,698		5,096		5,096	7,099
<u>MICHIGAN UPPER PENINSULA</u>													
<u>MILWAUKEE</u>													
Gallons	3,458	4,604	858	8,920	4,941	572	5,520	8,399		5,176	865	5,176	14,440
Half gallons	1,979	16,548		18,527	4,529	3,200	7,729	6,508		19,748		19,748	26,256
Quarts	163	1,665		1,828	1,073	394	1,467	1,236		2,059		2,059	3,295
Pints	15	186		201				15		186		186	201
Half pints	457	5,697		6,154				457		5,697		5,697	6,154
Other: 1/3 qts.	11	300		311				11		300		300	311
Bulk:*													
(5-10 qts.)													
(over 10 qts.)	315		2	1,757			36	315			38		38
Total	6,083	29,000	2,302	37,700	10,543	4,166	14,796	16,626		33,166	2,389	33,166	52,496
<u>MISSISSIPPI</u>													
Gallons													
Half gallons	18	10,568		10,586	970	1,455	2,425	988		12,023		12,023	13,011
Quarts	12	2,253		2,265	326	326	652	338		2,579		2,579	2,917
Pints		768		768		15	15			783		783	783
Half pints	64	5,394		5,458		17	17	64		5,411		5,411	5,475
Other: 1/3 qts.		69		69						69		69	69
Bulk:*													
(5-10 qts.)													
(over 10 qts.)	1,080			1,332	2		137	1,082			147		147
Total	94	19,052	262	20,488	1,296	1,813	3,248	1,390		20,865	399	20,865	23,736

Continued

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 61 Federal milk order markets 1/1, November 1965 -Con.

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
	Thousand pounds											
<u>NASHVILLE</u>												
Gallons	62	2,153	1,638	3,853		128	99	227	62	2,281	1,737	4,080
Half gallons	81	8,959		9,040	519	2,506		3,025	600	11,465		12,065
Quarts	73	1,276		1,349	230	438		668	303	1,714		2,017
Pints		453		453	12	12		12		465		465
Half pints	2	3,776		3,778		6		6	2	3,782		3,784
Other												
Bulk:*												
(5-10 qts.)												
(over 10 qts.)	696		376	1,072	4		2	6	700		378	1,078
Total	218	16,617	2,014	19,545	749	3,090	101	3,944	967	19,707	2,115	23,489
<u>NEBRASKA-WESTERN IOWA</u>												
Gallons	377	1,120	248	1,745	545	108	21	674	922	1,228	269	2,419
Half gallons	295	11,981		12,276	1,620	4,995		6,615	1,915	16,976		18,891
Quarts	114	1,591		1,705	636	1,019		1,655	750	2,610		3,360
Pints												
Half pints	364	2,708		3,072	15	56		71	379	2,764		3,143
Other												
Bulk:*												
(5-10 qts.)												
(over 10 qts.)	894		76	2,144	13		326	326	907		402	2,215
Total	1,150	17,400	1,574	21,018	2,816	6,178	405	9,412	3,966	23,578	1,979	30,430
<u>NEOSHO VALLEY</u>												
Gallons	34	1,196		1,230	37	25		62	71	1,221		1,292
Half gallons	6	2,686		2,692	160	139		299	166	2,825		2,991
Quarts	1	305		306	77	13		90	78	318		396
Pints												
Half pints	21	829		850	1			1	22	829		851
Other: 1/3 qts.		101		101						101		101
Bulk:*												
(5-10 qts.)												
(over 10 qts.)	487			487	1		3	3	488		3	488
Total	62	5,117		5,666	275	177	3	456	337	5,294	3	6,122

Continued

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 61 Federal milk order markets 1/, November 1965 -Con.

Size of container	WHOLESALE			HOME-DELIVERED			TOTAL			
	Glass	Paper	Plas-tic	Glass	Paper	Plas-tic	Glass	Paper	Plas-tic	
Gallons	846	146		772	3		775	1,618	149	1,767
Half gallons	201	9,465		1,496	2,070		3,566	1,697	11,535	13,232
Quarts	290	2,611		1,514	516		2,030	1,804	3,127	4,931
Pints		642		3	15		18	3	657	660
Half pints	400	2,778		48	25		73	448	2,803	3,251
Other										
Bulk:*										
(5-10 qts.)										
(over 10 qts.) ^{3/}	165		748				5	165		753
Total	1,737	15,642	748	3,833	2,629	5	6,467	5,570	18,271	24,759
NEW YORK-NEW JERSEY 6/										
Gallons	15,726	18,230		2,656	136		2,792	18,382	18,366	36,748
Half gallons	19,416	60,892		27,118	7,733		34,851	46,534	68,625	115,159
Quarts	11,832	127,012		103,780	7,393		111,173	115,612	134,405	250,017
Pints	26	6,193		8	57		65	34	6,250	6,284
Half pints	2,125	32,552		39	558		597	2,164	33,110	35,274
Other	9	4,283		7/	13		13	9	4,296	4,305
Bulk:*										
(5-10 qts.)	70	7/	305	7/	4	729	733	70	4	1,034
(over 10 qts.)	7,780		12,993	74		1151	1,225	7,854	14,144	21,998
Total	49,134	249,162	13,298	133,601	15,894	1,880	151,449	182,735	265,056	470,893

Continued

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 61 Federal milk order markets 1/1, November 1965 -Con.

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL				Grand total
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	
Thousand pounds													
<u>NORTH CENTRAL IOWA</u>													
Gallons	451	507	53	1,011	305	1	38	344	756	508	91	1,355	
Half gallons	256	5,405		5,661	736	1,291		2,027	992	6,696		7,688	
Quarts	128	373		501	273	151		424	401	524		925	
Pints		3		3		2		2		5		5	
Half pints	114	1,222		1,336	117	71		188	231	1,293		1,524	
Other: 1/3 qts.		19		19						19		19	
Bulk:*													
(5-10 qts.)				265				116				381	
(over 10 qts.)	875			875	379			379	1,254			1,254	
Total	949	7,529	318	9,671	1,431	1,516	154	3,480	2,380	9,045	472	13,151	
<u>NORTH TEXAS</u>													
Gallons	6,907	6,236		13,143	1,699	281		1,980	8,606	6,517		15,123	
Half gallons	61	18,174		18,235	2,439	2,548		4,987	2,500	20,722		23,222	
Quarts	19	2,284		2,303	439	188		627	458	2,472		2,930	
Pints	5	1,873		1,878	7	27		27	5	1,900		1,905	
Half pints	90	5,566		5,656	2	144		146	92	5,710		5,802	
Other													
Bulk:*													
(5-10 qts.)				26				561				587	
(over 10 qts.)	3,572			3,572	114			114	3,686			3,686	
Total	7,082	34,133	26	44,813	4,579	3,188	561	8,442	11,661	37,321	587	53,255	

Continued

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 61 Federal milk order markets 1/1, November 1965 -Con.

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
	Thousand pounds											
<u>NORTHEASTERN OHIO</u>												
Gallons	---	---	---	---	---	---	---	---	---	---	---	---
Half gallons 8/	18,451	28,817		47,268	18,436	2,418		20,854	36,887	31,235		68,122
Quarts	602	4,042		4,644	5,057	864		5,921	5,659	4,906		10,565
Pints	115	1,130		1,245	2	14		16	117	1,144		1,261
Half pints	2,224	5,596		7,820	54	9		63	2,278	5,605		7,883
Other				---								---
Bulk:* (5-10 qts.)	9			9	35			35	44			44
(over 10 qt.)9/	1,311			1,634	859			859	2,170			2,493
Total	21,392	39,585	25	62,620	23,549	3,305	85	27,748	44,941	42,890	110	90,368
<u>NORTHEASTERN WISCONSIN</u>												
Gallons	335	2,438	20	2,793	1,140	731	50	1,921	1,475	3,169	70	4,714
Half gallons	545	5,398		5,943	2,103	2,097		4,200	2,648	7,495		10,143
Quarts	122	1,183	5	1,310	864	602	35	1,501	986	1,785	40	2,811
Pints					2	1		3	2	1		3
Half pints	101	1,369		1,470	535	459		994	636	1,828		2,464
Other: 1/3 qts.	16	240		256	62	85		147	78	325		403
Bulk:* (5-10 qts.)												
(over 10 qts.)	232			232					232			232
Total	1,119	10,628	25	12,004	4,706	3,975	85	8,766	5,825	14,603	110	20,770
<u>NORTHERN LOUISIANA</u>												
Gallons	---	---	---	---	---	---	---	---	---	---	---	---
Half gallons 8/	692	4,370	300	5,362	2,150	990	2	3,142	2,842	5,360	302	8,504
Quarts	83	659		742	239	176		415	322	835		1,157
Pints				113		14		14		127		127
Half pints 4/	381	1,898		2,279	17	96		113	398	1,994		2,392
Other				---								---
Bulk:* (5-10 qts.)				---				---				---
(over 10 qt.)3/	69			491				32	69			523
Total	1,156	7,040	722	8,987	2,406	1,276	34	3,716	3,562	8,316	756	12,703

Continued

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 61 Federal milk order markets 1/1, November 1965 -Con.

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
Thousand pounds												
<u>NORTHWESTERN INDIANA</u>												
Gallons	2,630	2,598	33	5,261	2,759	62	4	2,825	5,389	2,660	37	8,086
Half gallons	292	5,623		5,915	1,592	1,992		3,584	1,884	7,615		9,499
Quarts	246	703		949	337	511	23	871	583	1,214	23	1,820
Pints	7/	216		216	7/	13		13	7/	229		229
Half pints	74	2,294		2,368	40	251		291	114	2,545		2,659
Other 1/3 qts.	2	399		401	7/	50		50	2	449		451
Bulk:* (5-10 qts.)												
(over 10 qts.)	605	11		616	37	18		55	642	29		671
Total	3,244	11,844	33	15,726	4,728	2,897	27	7,689	7,972	14,741	60	23,415
<u>NORTHWESTERN OHIO</u>												
Gallons	272	6,274		6,546	1,003	137		1,140	1,275	6,411		7,686
Half gallons	3,870	10,301	35	14,206	3,746	511		4,257	7,616	10,812	35	18,463
Quarts	184	916		1,100	727	99		826	911	1,015		1,926
Pints	12	245		257		3		3	12	248		260
Half pints	611	2,948		3,559					611	2,948		3,559
Other												
Bulk:* (5-10 qts.)												
(over 10 qts.)		1,271		1,271		2		2		1,273		1,273
Total	4,949	21,955	35	26,939	5,476	752		6,228	10,425	22,707	35	33,167
<u>OKLAHOMA METROPOLITAN</u>												
Gallons	506	5,221	281	6,008	1,579	426	48	2,053	2,085	5,647	329	8,061
Half gallons	250	12,051		12,301	1,919	2,206		4,125	2,169	14,257		16,426
Quarts	45	1,459		1,504	289	235		524	334	1,694		2,028
Pints		10		10						10		10
Half pints	69	3,126		3,195	1	166		167	70	3,292		3,362
Other 1/3 qts.	1	297		298		2		2	1	299		300
Bulk:* (5-10 qts.)												
(over 10 qts.)	1			245		1,324		1,324		1,569		1,569
Total	871	22,164	1,537	24,573	3,788	3,035	1,427	8,250	4,659	25,199	2,964	32,823

Continued

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 61 Federal milk order markets 1/1, November 1965 -Con.

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
Gallons	11	2,587		2,598	96	164		260	107	2,751		2,858
Half gallons		4,770		4,770	42	505		547	42	5,275		5,317
Quarts		540		540	26	68		94	26	608		634
Pints	3	1		4					3	1		4
Half pints	44	2,098		2,142	8	11		19	52	2,109		2,161
Other												
Bulk:*												
(5-10 qts.)	3		1,379	1,382	13		27	40	16		1,406	1,422
(over 10 qts.)	2,034		75	2,109	39			39	2,073		75	2,148
Total	58	9,996	1,454	13,545	172	748	27	999	230	10,744	1,481	14,544
<u>OZARKS 10/</u>												
Gallons	14	826		840	5	148		153	19	974		993
Half gallons		3,683		3,683		728		728		4,411		4,411
Quarts		470		470		131		131		601		601
Pints		309		309		1		1		310		310
Half pints		1,454		1,454		2		2		1,456		1,456
Other 1/3 qts.		83		83						83		83
Bulk:*												
(5-10 qts.)												
(over 10 qt.)	448			448	6			6	454			454
Total	14	6,825		7,287	5	1,010		1,021	19	7,835		8,308
<u>PADUCAH 10</u>												
Gallons		2,560		2,560	67	411		478	67	2,971		3,038
Half gallons	679	9,175		9,854	4,493	1,791		6,284	5,172	10,966		16,138
Quarts	60	2,168		2,228	3,405	1,451		4,856	3,465	3,619		7,084
Pints		82		82		1		1		83		83
Half pints	245	2,901		3,146		146		146	245	3,047		3,292
Other 1/3 qts.		211		211		2		2		213		213
Bulk:*												
(5-10 qts.)				340				36			376	376
(over 10 qts.)	498		898	1,396	75	274		349	573		1,172	1,745
Total	984	17,097	1,238	19,817	7,965	3,802	310	12,152	8,949	20,899	1,548	31,969
<u>PUGET SOUND</u>												

Continued

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 61 Federal milk order markets 1/1, November 1965 -Con.

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
Thousand pounds												
<u>RED RIVER VALLEY</u>												
Gallons	114	1,360	310	1,784	76	57		133	190	1,417	310	1,917
Half gallons	114	5,634		5,748	106	220		326	220	5,854		6,074
Quarts	13	626		639	57	31		88	70	657		727
Pints		125		125		1		1		126		126
Half pints	11	1,834		1,845		8		8	11	1,842		1,853
Other												
Bulk:*												
(5-10 qts.)			23	23				23			46	46
(over 10 qts.)	83		776	859					83		776	859
Total	252	9,579	1,109	11,023	239	317	23	579	491	9,896	1,132	11,602
<u>RIO GRANDE VALLEY</u>												
Gallons	25	655	30	710	57	23	2	82	82	678	32	792
Half gallons	151	10,458		10,609	2,001	2,136		4,137	2,152	12,594		14,746
Quarts	7	688		695	47	220		267	54	908		962
Pints		26		26		7		7		26		26
Half pints	15	3,342		3,357	7	47		54	22	3,389		3,411
Other												
Bulk:*												
(5-10 qts.)			118	118		171		171		171	118	289
(over 10 qts.)	581		1,288	1,869	4		169	173	585		1,457	2,042
Total	198	15,169	1,436	17,384	2,112	2,597	171	4,884	2,310	17,766	1,607	22,268
<u>ROCK RIVER VALLEY</u>												
Gallons	995	64		1,059	1,459	45		1,504	2,454	109		2,563
Half gallons	83	646		729	1,033	1,048		2,081	1,116	1,694		2,810
Quarts	21	76		97	229	228		457	250	304		554
Pints	18			18	2			2	20			20
Half pints	113	888		1,001	11	53		64	124	941		1,065
Other 1/3 qts.		196		196		12		12		208		208
Bulk:*												
(5-10 qts.)	892		7	899			125	125	892		132	1,024
(over 10 qts.)	8		19	27			34	34	8		53	61
Total	1,230	1,870	26	4,026	2,734	1,386	159	4,279	3,964	3,256	185	8,305

Continued

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 61 Federal milk order markets 1/, November 1965 -Con.

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
Gallons	380	5,874	1,248	7,502	304	55	61	420	684	5,929	1,309	7,922
Half gallons	718	21,134		21,852	5,201	1,236		6,437	5,919	22,370		28,289
Quarts	116	1,662		1,778	346	185		531	462	1,847		2,309
Pints	3	273		276					3	273		276
Half pints	244	5,057		5,301	25	119		144	269	5,176		5,445
Other 1/3 qts.		10		10						10		10
Bulk:* (5-10qts.) 11/ (over 10 qts.):	1			1	312			312	313			313
Total	1,461	34,010	1,248	38,788	5,876	1,595	61	7,916	7,337	35,605	1,309	46,704
ST. LOUIS 10/ Thousand pounds												
Gallons	3,048	609		3,657	1,219	6		1,225	4,267	615		4,882
Half gallons	260	7,572		7,832	916	170		1,086	1,176	7,742		8,918
Quarts	146	600		746	245	294		539	391	894		1,285
Pints		145		145		2		2		147		147
Half pints	606	1,185		1,791	4	316		320	610	1,501		2,111
Other												
Bulk:* (5-10 qts.):												
(over 10 qts.):	798		68	68			242	242			310	310
Total	4,060	10,111	2,828	17,797	2,384	788	277	3,455	6,444	10,899	3,105	21,252
SAN ANTONIO												
Gallons	4,176		---	4,176	1,345			1,345	5,521		---	5,521
Half gallons	2,504	9,605	---	12,109	4,784	272		5,056	7,288	9,877	---	17,165
Quarts	12	3,078		3,090	2,044	168		2,212	2,056	3,246		5,302
Pints		700		700		28		28		728		728
Half pints		4,554		4,554		128		128		4,682		4,682
Other												
Bulk:* (5-10 qts.):												
(over 10 qts.):	516		12/1,302	1,818			469	469	516		469	469
Total	6,692	17,937	1,302	26,447	8,173	596	469	9,238	14,865	18,533	1,771	35,685
SOUTHEASTERN FLORIDA												

Continued

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 61 Federal milk order markets 1/1, November 1965 -Con.

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
Thousand pounds												
<u>SOUTHERN MICHIGAN</u>												
Gallons												
Half gallons	15,268	85,245		100,513	31,524	6,393		37,917	46,792	91,638		138,430
Quarts	1,321	5,827		7,148	9,752	1,102		10,854	11,073	6,929		18,002
Pints	22	2,482		2,504	9	49		58	31	2,531		2,562
Half pints	1,435	15,550		16,985					1,435	15,550		16,985
Other	5	2,129		2,134					5	2,129		2,134
Bulk:* (5-10 qts.)												
(over 10 qts.)	2,910			2,910					2,910			2,910
	1,336			1,336					1,336			1,336
Total	18,051	111,233		133,530	41,285	7,544		48,829	59,336	118,777		182,359
<u>SOUTHWEST KANSAS</u>												
Gallons												
Half gallons	14	216	19	249	5	7		12	19	223	19	261
Quarts	6	1,776		1,782	13	236		249	19	2,012		2,031
Pints	1	136		137	4	12		16	5	148		153
Half pints	1	495		496	3			3	4	495		499
Other												
Bulk:* (5-10 qts.)												
(over 10 qts.)	16			16	16			16	32			32
	260			260					260			260
Total	22	2,623	19	2,940	25	255		296	47	2,878	19	3,236
<u>SUBURBAN ST. LOUIS 10/</u>												
Gallons												
Half gallons	723	966	709	2,398	198	59	57	314	921	1,025	766	2,712
Quarts	988	7,957		8,945	279	949		1,228	1,267	8,906		10,173
Pints	103	703		806	72	98		170	175	801		976
Half pints	119	2,105		2,224	21	66		87	140	2,171		2,311
Other 1/3 qts.		93		93		7		7		100		100
Bulk:* (5-10 qts.)												
(over 10 qts.)	306		706	1,012	36		65	101	342		771	1,113
Total	1,933	11,824	1,415	15,478	570	1,179	122	1,907	2,503	13,003	1,537	17,385

Continued

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 61 Federal milk order markets 1/1, November 1965 -Con.

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL				
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Grand total
Gallons	7,035	6,865	5	13,905	1,884	439	5	2,328	8,919	7,304	10	16,233	
Half gallons	658	3,903		4,561	805	335		1,140	1,463	4,238		5,701	
Quarts	28	1,277		1,305	125	232		357	153	1,509		1,662	
Pints	7	411		418	1	20		21	8	431		439	
Half pints	132	3,241		3,373	3	92		95	135	3,333		3,468	
Other													
Bulk:* (5-10 qts.)	1		48	49			378	378	1		426	427	
(over 10 qts.)	618	18		636	1			1	619	18		637	
Total	7,860	15,715	53	24,247	2,818	1,118	383	4,320	10,678	16,833	436	28,567	

UPPER CHESAPEAKE BAY 13/

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL				
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Grand total
Gallons	1,124			1,124					1,124				1,124
Half gallons	6,323	10,291		16,614	11,237	980		12,217	17,560	11,271		28,831	
Quarts	1,037	3,127		4,164	3,511	943		4,454	4,548	4,070		8,618	
Pints	16	561		577	1	16		17	17	577		594	
Half pints 4/	33	5,155		5,188	5	26		31	38	5,181		5,219	
Other													
Bulk:* (5-10 qts.)							307	307			307	307	
(over 10 qts.)	675		1,529	2,204				8	683		1,529	2,212	
Total	8,533	19,134	1,529	29,871	14,754	1,965	307	17,034	23,287	21,099	1,836	46,905	

WASHINGTON, D. C.

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL				
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Grand total
Gallons	258			258					258				258
Half gallons	1,638	30,807		32,445	7,076	869		7,945	8,714	31,676		40,390	
Quarts	183	3,668		3,851	3,118	181		3,299	3,301	3,849		7,150	
Pints	72	1,221		1,293		4		4	72	1,225		1,297	
Half pints		8,521		8,521		9		9	8,530			8,530	
Other													
Bulk:* (5-10 qts.)							49	49			2,485	2,690	
(over 10 qts.)	205		2,436	2,641				49	205		2,485	2,690	
Total	2,151	44,217	2,436	49,009	10,194	1,063	49	11,306	12,345	45,280	2,485	60,315	

Continued

Table 3.--Whole milk sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 61 Federal milk order markets 1/1, November 1965 -Con.

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
	Thousand pounds											
WESTERN COLORADO												
Gallons	:	:	:	:	:	:	:	:	:	:	:	:
Half gallons	:	1,242	:	1,242	:	50	:	451	:	1,643	:	1,693
Quarts	:	186	:	186	:	63	:	133	:	256	:	319
Pints	:	1	:	1	:	:	:	:	:	1	:	1
Half pints	:	291	:	291	:	:	:	:	:	291	:	291
Other	:	:	:	:	:	:	:	:	:	:	:	:
Bulk:*	:	:	:	:	:	:	:	:	:	:	:	:
(5-10 qts.)	:	200	:	204	:	:	:	2	:	202	:	206
(over 10 qts.)	:	0	:	1,924	:	113	:	586	:	2,393	:	2,510
Total:	:	1,920	:	1,924	:	113	:	586	:	2,393	:	2,510
WHEELING												
Gallons	:	1,075	:	3,327	:	817	:	13	:	1,803	:	5,130
Half gallons	:	362	:	2,090	:	804	:	:	:	1,166	:	3,416
Quarts	:	50	:	663	:	340	:	:	:	390	:	1,236
Pints	:	1	:	142	:	:	:	1	:	142	:	143
Half pints	:	122	:	941	:	:	:	:	:	819	:	941
Other	:	:	:	:	:	:	:	:	:	:	:	:
Bulk:*	:	:	:	:	:	:	:	:	:	:	:	:
(5-10 qts.)	:	183	:	292	:	:	:	96	:	101	:	101
(over 10 qts.)	:	1,610	:	7,460	:	1,961	:	109	:	3,571	:	292
Total:	:	5,402	:	7,460	:	1,961	:	3,799	:	7,131	:	11,259
WICHITA												
Gallons	:	82	:	3,000	:	433	:	:	:	845	:	3,845
Half gallons	:	77	:	4,672	:	370	:	:	:	447	:	6,021
Quarts	:	7	:	505	:	61	:	172	:	609	:	677
Pints	:	:	:	:	:	:	:	:	:	:	:	:
Half pints	:	16	:	1,273	:	15	:	98	:	1,340	:	1,371
Other 1/3 qts.	:	:	:	94	:	:	:	:	:	94	:	94
Bulk:*	:	:	:	:	:	:	:	:	:	:	:	:
(5-10 qts.)	:	631	:	631	:	74	:	388	:	462	:	462
(over 10 qts.)	:	182	:	10,249	:	879	:	74	:	10,947	:	705
Total:	:	9,362	:	10,249	:	879	:	2,926	:	10,947	:	13,175

(R) Represents sales made by two or less handlers, which cannot be shown without revealing volume of their individual business.
 * Quantities indicated under glass represent metal cans; under plastic represent mostly plastic bag in box containers.
 1/ Number of markets for which complete data were available. 2/ Data for the month of May. 3/ Includes 5-10 quarts.
 4/ Includes 1/3 quarts. 5/ Includes pints. 6/ Estimated on the basis of data for one week in November 1964. 7/ Less than 500 pounds.
 8/ Includes gallons. 9/ Includes other. 10/ Retail includes some plant store sales. 11/ Includes plastic lined boxes.
 12/ Includes gallons and 1/2 gallons. 13/ Data for the month of April. ** Includes Colorado Springs-Pueblo.

Table 4.--Percentage of total fluid milk sold wholesale and home-delivered, in various sizes and types of containers by handlers regulated in 68 Federal milk order markets 1/, November 1965

Marketing area	Size of Container										Type of Container					Method of Distribution	
	Gal.	½-Gal.	Qt.	Pt.	½-Pt.	Other	Bulk			Glass	Paper	Plastic	Cans	Whole-sale	Home-delivered		
							5-10 Qt.	Over 10 Qt.	Percent							Percent	Percent
Appalachian	5	54	17	4	16	*	*	4	4	11	85	4	*	79	21		
Austin-Waco	27	37	11	2	13	---	(R)	2/10	(R)	34	56	3/10	3/10	76	24		
Black Hills	3	64	6	1	9	*	6	11	17	4	79	17	*	70	30		
Cedar Rapids-Iowa City	12	55	10	2	11	2	1	7	8	18	71	8	3	71	29		
Central Arizona 4/	4	60	11	5/2	8	(R)	10	5	14	13	73	14	*	74	26		
Central Arkansas	15	56	9	3	12	---	*	5	7	10	83	7	---	88	12		
Central West Texas	10	63	7	2	11	---	1	6	1	7	86	1	6	78	22		
Chattanooga	39	33	8	5	12	---	*	3	21	7	71	21	1	93	7		
Chicago	37	37	10	3	7	1	1	4	4	41	54	4	1	65	35		
Cincinnati	10	65	10	3	10	*	(R)	2/2	*	40	58	*	2	---	---		
Clarksburg	61	14	9	1	8	---	---	7	5	15	78	5	2	84	16		
Columbus	10	54	9	2	10	*	10	5	14	30	55	14	1	65	35		
Corpus Christi	27	42	10	2	13	*	6	---	6	27	67	6	---	72	28		
Dayton-Springfield	32	33	9	4	13	*	5	4	8	33	59	8	*	63	37		
Delaware Valley	15	41	29	2	6	1	2	4	7	41	49	7	3	56	44		
Des Moines	15	54	12	2	6/11	(R)	1	5	3	28	64	3	5	68	32		
Eastern Colorado **	11	60	9	2	10	*	---	8	8	17	75	8	*	73	27		
Eastern South Dakota	1	69	11	2	7	*	---	10	*	21	69	*	10	78	22		
Fort Wayne	44	37	7	1	8	*	---	3	2	26	70	2	2	80	20		
Great Basin	3	66	16	1	13	*	---	1	2	36	61	2	1	66	34		
Indianapolis	28	44	8	1	13	---	1	5	5	25	67	5	3	73	27		
Inland Empire	17	46	16	2	10	---	2	7	7	21	65	7	7	73	27		
Kansas City	18	57	7	1	11	*	2	4	6	13	80	6	1	81	19		
Knoxville	47	22	9	6	13	---	(R)	2/3	3	20	76	3	1	77	23		
Louisville-Lex.-Evans.	21	44	10	2	14	1	*	8	8	15	77	8	*	80	20		
Lubbock-Plainview	17	56	6	1	12	---	(R)	2/8	(R)	---	92	(R)	3/8	73	27		
Madison	22	42	9	2	14	1	1	9	12	23	62	12	3	62	38		
Massachusetts-R. I.	10	54	19	1	9	1	1	5	4	46	48	4	2	60	40		
Memphis	(R)	65	11	3	16	(R)	*	3	4	92	92	4	---	95	5		
Michigan Upper Peninsula	3	65	17	1	10	---	---	4	---	23	73	---	4	81	19		

Continued

Table 4.--Percentage of total fluid milk sold wholesale and home-delivered, in various sizes and types of containers by handlers regulated in 68 Federal milk order markets 1/, November 1965 -Continued

Marketing area	Size of Container						Type of Container						Method of Distribution	
	Gal.	1/2-Gal.	Qt.	Pt.	1/2-Pt.	Other	Bulk	Glass	Paper	Plastic	Cans	Wholesale		Home-delivered
Milwaukee	25	53	7	2	10	*	3	31	64	4	1	71	29	
Minneapolis-St. Paul	5	71	5	2	9	1	5	18	75	5	2	---	---	
Mississippi	---	55	16	3	20	*	5	5	89	2	4	86	14	
Nashville	15	51	13	3	14	---	4	4	86	8	2	83	17	
Nebraska-Western Iowa	7	63	12	2	9	*	6	13	78	6	3	67	33	
Neosho Valley	18	51	7	2	13	2	7	5	88	*	7	93	7	
New Orleans	7	53	22	3	12	(R)	(R)	21	75	3	1	74	26	
New York-N. J. ϕ (1963)	4	19	60	2	7	1	7	39	54	5	2	67	33	
New York-N. J. ϕ (1964)	7	23	54	2	8	1	5	38	57	3	2	69	31	
North Central Iowa	10	60	8	2	10	*	8	18	71	3	8	72	28	
North Texas	31	42	7	4	9	---	6	19	74	1	6	85	15	
Northeastern Ohio	(R)	7/72	15	2	8	*	3	31	69	*	3	67	33	
Northeastern Wisconsin	20	50	15	1	11	2	1	26	73	*	1	57	43	
Northern Louisiana	10	57	11	1	6/17	(R)	4	25	70	5	*	70	30	
Northwestern Indiana	32	43	9	2	10	2	2	30	67	*	3	68	32	
Northwestern Ohio	21	56	8	2	10	*	3	31	69	*	*	80	20	
Oklahoma Metropolitan	22	51	8	1	10	1	4	13	79	8	*	75	25	
Ozarks 8/	18	40	6	*	14	*	9	1	77	9	13	93	7	
Paducah 8/	11	54	10	3	16	1	---	1	94	---	5	87	13	
Puget Sound	8	52	22	2	9	1	1	29	64	5	2	58	42	
Quad Cities-Dubuque	27	40	12	2	11	2	6	37	57	3	3	61	39	
Red River Valley	16	53	8	2	14	*	7	4	87	8	1	95	5	
Rio Grande Valley	3	66	6	1	14	---	1	10	80	7	3	77	23	
Rock River Valley	26	38	9	1	11	2	12	45	43	2	10	46	54	
St. Joseph	14	60	6	2	12	*	(R) 2/6	2	86	8	4	91	9	
St. Louis 8/	17	61	6	1	10	*	1	15	78	2	5	82	18	
San Antonio	21	43	8	1	10	---	1	29	54	13	4	83	17	
Southeastern Florida	13	46	20	3	12	*	1	40	54	4	2	75	25	
Southern Michigan	---	73	12	2	9	1	1	32	66	---	2	73	27	
Southwest Kansas	7	63	6	2	14	*	1	1	90	1	8	91	9	
Suburban St. Louis 8/	14	61	6	1	11	1	---	12	78	8	2	89	11	
Texas Panhandle	26	48	6	1	12	---	(R) 2/7	6	87	2	5	76	24	

Continued

Table 5.--Percentage of whole milk sold wholesale and home-delivered, in various sizes and types of containers by handlers regulated in 69 Federal milk order markets 1/, November 1965

Marketing area	Size of Container										Type of Container					Method of Distribution	
	Gal.	1/2-Gal.	Qt.	Pt.	1/2-Pt.	Other	Bulk			Glass	Paper	Plas- tic	Cans	Whole- sale	Home delivered	Percent	
							5-10	Over	Qt.								10
Appalachian	5	56	14	4	17	---	*	4	12	83	4	1	79	21			
Austin-Waco	30	36	8	(R)	14	---	(R)	11	(R)	54	(R)	11	77	23			
Black Hills	3	62	6	*	10	---	6	13	5	77	18	*	73	27			
Cedar Rapids-Iowa City	15	50	9	*	14	1	2	9	21	67	8	4	74	26			
Central Arizona 2/	4	63	8	(R)	10	(R)	9	5	(R)	73	14	(R)	75	25			
Central Arkansas	18	54	6	3	14	---	*	5	11	81	8	---	88	12			
Central West Texas	12	63	5	1	11	---	1	7	8	84	1	7	78	22			
Chattanooga	43	29	5	6	14	---	*	3	6	69	24	1	93	7			
Chicago	43	35	7	1	8	1	1	4	45	49	5	1	64	36			
Cincinnati	11	67	8	2	10	---	(R)	3/2	42	55	---	3	---	---			
Clarksburg	64	13	7	1	8	---	---	7	15	77	5	3	84	16			
Columbus	11	55	7	1	10	---	11	5	31	53	15	1	65	35			
Connecticut	24	43	18	*	9	1	4/5	---	51	44	5	---	---	---			
Corpus Christi	31	38	9	1	14	---	7	---	30	63	7	---	71	29			
Dayton-Springfield	34	32	7	3	14	---	5	5	34	56	9	1	64	36			
Delaware Valley	17	43	27	1	6	*	2	4	40	49	7	4	56	44			
Des Moines	18	53	9	*	5/13	(R)	1	6	30	62	3	5	70	30			
Eastern Colorado**	12	61	8	*	11	---	---	8	16	76	8	*	76	24			
Eastern South Dakota	2	66	11	---	9	---	---	12	18	70	*	12	82	18			
Fort Wayne	48	34	5	---	9	*	---	4	28	67	2	3	80	20			
Great Basin	5	62	16	*	16	*	---	1	34	64	1	1	70	30			
Indianapolis	33	41	6	*	14	---	1	5	27	63	7	3	73	27			
Inland Empire	15	44	18	1	13	---	1	8	23	62	7	8	78	22			
Kansas City	18	57	6	(R)	6/13	---	1	5	11	81	7	1	84	16			
Knoxville	55	17	6	4	15	---	(R)	(R)	21	74	(R)	(R)	77	23			
Louisville-Lex.-Evans.	23	43	7	2	15	1	*	9	16	75	9	*	80	20			
Lubbock-Plainview	19	55	4	1	14	---	(R)	(R)	---	93	(R)	(R)	73	27			
Madison	24	39	9	---	5/17	(R)	1	10	25	59	13	3	66	34			
Massachusetts-R. I.	11	57	17	*	9	*	1	5	47	47	4	2	59	41			
Memphis	(R)	67	7	3	17	---	(R)	4	4	91	5	---	95	5			

Continued

Table 5.--Percentage of whole milk sold wholesale and home-delivered, in various sizes and types of containers by handlers regulated in 69 Federal milk order markets 1/, November 1965 -Continued

Marketing area	Size of Container						Type of Container						Method of Distribution			
	Gal. : 1/2-Gal. :	Qt. :	Pt. :	1/2-Pt. :	Other :	Bulk : 5-10 : Over :	Gal. :	Paper :	Glass :	Plas- tic :	Cans :	Whole- sale :	Home- delivered :	Percent :	Percent :	
Michigan Upper Peninsula	3	67	6/15	(R)	11	---	---	---	---	---	4	72	---	4	81	19
Milwaukee	28	50	6	*	12	1	*	3	32	63	4	1	72	1	72	28
Minneapolis-St. Paul	6	70	3	1	11	1	2	6	20	72	5	3	---	3	---	---
Mississippi	---	55	12	3	23	*	1	6	6	88	2	4	86	4	86	14
Nashville	17	51	9	2	16	---	---	5	4	84	9	3	83	3	83	17
Nebraska-Western Iowa	8	62	11	---	11	---	1	7	13	77	7	3	69	3	69	31
Neosho Valley	21	49	6	---	14	2	*	8	6	86	*	8	93	8	93	7
New Orleans	7	53	20	3	13	---	(R)	3/4	22	74	3	1	74	1	74	26
New York-N.J. ϕ (1963)	5	21	59	1	7	1	*	6	40	54	5	1	66	1	66	34
New York-N.J. ϕ (1964)	8	24	53	1	8	1	*	5	39	56	3	2	68	2	68	32
North Central Iowa	10	58	7	*	12	*	3	10	18	69	4	9	74	9	74	26
North Texas	28	44	5	4	11	---	---	1	22	70	1	7	84	7	84	16
Northeastern Ohio	(R)	7/75	12	1	9	(R)	*	8/3	50	48	*	2	69	2	69	31
Northeastern Wisconsin	23	49	13	*	12	2	---	1	28	70	1	1	58	1	58	42
Northern Louisiana	11	56	9	1	5/19	(R)	*	4	28	65	6	1	71	1	71	29
Northwestern Indiana	34	41	8	1	11	2	---	3/3	34	63	*	3	67	3	67	33
Northwestern Ohio	23	55	6	1	11	---	---	4	31	69	*	---	81	---	81	19
Oklahoma Metropolitan	25	50	6	*	10	1	5	3	14	77	9	*	75	*	75	25
Ozarks 9/	20	36	4	*	15	---	10	15	2	74	10	10/14	93	10/14	93	7
Paducah 9/	12	53	7	4	18	1	---	5	*	94	---	10/6	88	10/6	88	12
Puget Sound	10	51	22	*	10	1	1	5	28	65	5	2	62	2	62	38
Quad Cities-Dubuque	32	37	6/10	(R)	13	2	*	6	36	57	3	4	65	4	65	35
Red River Valley	17	52	6	1	16	---	*	8	4	85	10	1	95	1	95	5
Rio Grande Valley	4	66	5	*	15	---	1	9	10	80	7	3	78	3	78	22
Rock River Valley	31	34	7	*	13	2	12	1	48	39	2	11	48	11	48	52
St. Joseph	16	58	6	---	13	---	(R)	3/7	2	84	10	4	92	4	92	8
St. Louis 9/	17	60	5	1	12	*	1	4	16	76	3	10/5	83	3	83	17
San Antonio	23	42	6	1	10	---	1	17	30	51	15	4	84	4	84	16
Southeastern Florida	16	48	15	2	13	---	1	5	42	52	5	1	74	1	74	26
Southern Michigan	---	76	10	1	9	1	2	1	33	65	---	2	73	2	73	27
Southwest Kansas	8	63	5	---	15	---	1	8	1	89	1	9	91	9	91	9
Suburban St. Louis 9/	16	58	6	---	13	1	---	6	14	75	9	2	89	2	89	11

Continued

Table 5.--Percentage of whole milk sold wholesale and home-delivered, in various sizes and types of containers by handlers regulated in 69 Federal milk order markets 1/, November 1965 -Continued

Marketing area	Size of Container				Type of Container				Method of Distribution				
	Gal. $\frac{1}{2}$ -Gal. $\frac{1}{2}$	Qt.	Pt. $\frac{1}{2}$ -Pt.	Other	Bulk	Glass	Paper	Plastic	Cans	Home sale	delivered		
	Percent				Percent				Percent				
Texas Panhandle	28	48	4	*	12	---	(R)	3/8	86	(R)	6	76	24
Tri-State	57	20	6	2	12	---	1	2	37	59	2	85	15
Upper Chesapeake Bay <u>11/</u>	2	62	18	1	5/11	(R)	1	5	50	45	4	64	36
Washington, D. C.	*	67	12	2	14	---	---	5	21	75	4	81	19
Western Colorado	---	67	13	*	12	---	---	8	5	95	---	77	23
Wheeling	46	30	11	1	8	---	1	3	32	63	3	66	34
Wichita	29	46	5	---	10	1	4	5	8	83	4	78	22
Youngstown-Warren	(R)	74	9	*	11	---	(R)	(R)	41	54	4	71	29

* Less than one-half of one percent. \emptyset Based on data for one week during the month. ** Includes Colorado Springs-Pueblo.

(R) Represents sales made by two or less handlers, which cannot be shown without revealing volume of their individual business.

1/ Number of markets for which data were partially or completely available.

2/ Data for the month of May.

3/ Includes 5-10 quarts.

4/ Includes over 10 quarts.

5/ Includes 1/3 quarts.

6/ Includes pints.

7/ Includes gallons.

8/ Includes other.

9/ Retail includes some plant store sales.

10/ Includes plastic lined boxes.

11/ Data for the month of April.

Table 6.--Percentage of skim milk sold wholesale and home-delivered, in various sizes and types of containers by handlers regulated in 68 Federal milk order markets 1/, November 1965

Marketing area	Size of Container										Type of Container				Method of Distribution	
	Gal.	1/2-Gal.	Qt.	Pt.	1/2-Pt.	Other	Bulk			Glass	Paper	Plastic	Cans	Whole-sale	Home-delivered	
							5-10	Over	Qt.							10 Qt.
Appalachian	1	45	45	7	2										79	21
Austin-Waco	8	55	30		(R)				2/29				(R)		66	34
Black Hills		83	4		2		7		*						51	49
Cedar Rapids-Iowa City	*	84	12		2				10				*		57	43
Central Arizona 3/	1	53	28	(R)	1		13		4				*		60	40
Central Arkansas	*	74	24	(R)	2				(R)						90	10
Central West Texas	2	73	21		4				(R)	4/100			*		81	19
Chattanooga	12	62	23	2	1					84			4		89	11
Chicago	6	63	22	1	5		*		23	75			2		66	34
Cincinnati	12	61	19	4	3				28	71			1			
Clarksburg	10	54	31	2	1				8	91			*		84	16
Columbus	*	53	26	7	6		4		24	68			7		64	36
Corpus Christi	*	85	12		1		2		3	95			2		76	24
Dayton-Springfield	27	43	15	5	5		5		26	68			6		55	45
Delaware Valley	(R)	5/15	69	5	8		1		54	44			*		50	50
Des Moines	4	66	21		1		2		20	73			2		56	44
Eastern Colorado**	11	64	14		1		*		26	64			9		54	46
Eastern South Dakota	*	87	11		*				34	64					63	37
Fort Wayne	29	54	10		5		1		18	81			*		77	23
Great Basin	1	84	13		2				47	52			1		57	43
Indianapolis	8	66	16		7		2		16	82			1		73	27
Inland Empire	22	56	13		1		5		17	70			3		62	38
Kansas City	15	67	11		2		4		18	77			5		68	32
Knoxville	(R)	5/57	28	10	5				14	86					78	22
Louisville-Lex.-Evans.	12	58	22	3	3		1		4	95			1		81	19
Lubbock-Plainview	10	69	12		1					92					73	27
Madison	17	62	10		2		4		21	66			12		44	56
Massachusetts-R. I.		18	58	*	16		1		49	47			1		56	44
Memphis		67	29		4					100			*		95	5
Michigan Upper Peninsula	(R)	57	41						2/17	83					77	23

Continued

Table 6.--Percentage of skim milk sold wholesale and home-delivered, in various sizes and types of containers by handlers regulated in 68 Federal milk order markets 1/, November 1965 -Continued

Marketing area	Size of Container				Type of Container				Method of Distribution					
	Gal. : 1/2-Gal. : Qt. :	Pt. : 1/2-Pt. : Other : 5-10 : Over : Bulk : 10 Qt. :	Gal. : 1/2-Gal. : Qt. :	Pt. : 1/2-Pt. : Other : 5-10 : Over : Bulk : 10 Qt. :	Glass	Paper	Plastic	Cans	Whole sale	Home-delivered				
	Percent				Percent				Percent					
Tri-State	21	41	32	3	3	---	---	---	10	90	*	*	87	13
Upper Chesapeake Bay 9/	---	22	61	4	10/11	(R)	---	2	45	54	(R)	11/1	58	42
Washington, D. C.	---	43	47	2	7	---	---	1	24	75	1	*	75	25
Western Colorado	1	76	21	---	*	---	---	2	2	98	---	---	69	31
Wheeling	1	57	39	1	1	---	---	1	16	83	---	1	62	38
Wichita	8	79	10	---	1	*	2	*	13	85	2	*	60	40
Youngstown-Warren	---	59	27	1	2	---	(R)	(R)	54	35	2/11	(R)	37	63

* Less than one-half of one percent. ∅ Based on data for one week during the month. ** Includes Colorado Springs-Pueblo.

(R) Represents sales made by two or less handlers, which cannot be shown without revealing volume of their individual business.

- 1/ Number of markets for which data were partially or completely available.
- 2/ Includes cans.
- 3/ Data for the month of May.
- 4/ Includes glass.
- 5/ Includes gallons.
- 6/ Includes pints.
- 7/ Retail includes some plant store sales.
- 8/ Includes plastic lined boxes.
- 9/ Data for the month of April.
- 10/ Includes 1/3 quarts.
- 11/ Includes plastic.

Table 7.--Percentage of milk and cream mixtures sold wholesale and home-delivered, in various sizes and types of containers by handlers regulated in 67 Federal milk order markets 1/, November 1965

Marketing area	Size of Container						Type of Container						Method of Distribution
	Gal.	1/2-Gal.	Qt.	Pt.	Bulk		Glass	Paper	Plastic	Cans	Percent		
					5-10 Qt.	Over 10 Qt.					Percent	Percent	
Appalachian	---	---	15	85	---	---	---	100	---	---	---	83	17
Austin-Waco	---	---	62	2/38	(R)	---	(R)	(R)	---	---	---	85	15
Black Hills	---	---	5	95	---	---	---	100	---	---	---	82	18
Cedar Rapids-Iowa City	---	2	24	73	---	1	6	94	---	---	---	73	27
Central Arizona 3/	---	---	42	48	(R)	---	4/5	87	8	(R)	---	84	16
Central Arkansas	---	---	47	53	---	---	2	98	---	---	---	94	6
Central West Texas	---	---	24	76	---	---	---	100	---	---	---	84	16
Chattanooga	---	13	53	34	---	---	---	87	13	---	---	93	7
Chicago	1	9	36	49	*	1	9	87	4	*	---	82	18
Cincinnati	2	13	46	36	---	2	15	84	---	1	---	---	---
Clarksburg	1	---	67	31	1	---	5	95	---	---	---	92	8
Columbus	---	16	38	41	---	2	7	91	1	---	---	76	24
Corpus Christi	---	18	43	37	2	---	1	99	---	---	---	83	17
Dayton-Springfield	---	1	44	54	---	1	3	97	---	---	---	73	27
Delaware Valley	---	1	38	29	6	15	19	70	2	9	---	84	16
Des Moines	---	*	16	83	*	---	13	86	---	1	---	73	27
Eastern Colorado**	---	---	32	63	5	*	5	95	*	---	---	82	18
Eastern South Dakota	1	---	4	94	1	---	1	99	---	---	---	84	16
Fort Wayne	---	1	48	48	---	2	10	89	---	1	---	84	16
Great Basin	---	1	49	47	---	---	5	92	---	3	---	73	27
Indianapolis	*	1	30	64	5	---	9	91	---	---	---	78	22
Inland Empire	---	---	15	83	---	---	13	85	---	2	---	80	20
Kansas City	---	---	26	70	2	(R)	4/6	94	---	(R)	---	82	18
Knoxville	---	---	77	(R)	---	---	(R)	98	---	(R)	---	90	10
Louisville-Lex.-Evans.	4	*	49	43	2	1	4	92	3	1	---	81	19
Lubbock-Plainview	---	---	33	67	---	---	---	100	---	---	---	80	20
Madison	(R)	---	27	65	---	(R)	7	93	---	---	---	72	28
Massachusetts-R. I.	*	29	60	3	*	6	28	64	1	7	---	82	18
Memphis	---	---	73	(R)	---	(R)	---	100	---	---	---	95	5
Michigan Upper Peninsula	---	---	14	2/86	(R)	---	8	92	---	---	---	83	17

Continued

Table 7.--Percentage of milk and cream mixtures sold wholesale and home-delivered, in various sizes and types of containers by handlers regulated in 67 Federal milk order markets 1/, November 1965 -Continued

Marketing area	Size of Container				Type of Container				Method of Distribution				
	Gal.	1/2-Gal.	Qt.	Pt.	1/2-Pt.	Other	Bulk	Glass	Paper	Plastic	Cans	Wholesale	Home-delivered
Milwaukee	2	1	41	54	*	1	---	15	83	1	1	79	21
Minneapolis-St. Paul	---	---	40	56	---	(R)	(R)	6	92	1	1	---	---
Mississippi	---	---	36	64	---	---	---	*	100	---	---	89	11
Nashville	---	---	77	23	*	---	---	1	99	---	---	74	26
Nebraska-Western Iowa	---	---	11	86	1	1	---	9	90	---	1	76	24
Neosho Valley	---	---	9	91	---	---	---	1	99	---	---	96	4
New Orleans	---	---	53	40	(R)	(R)	(R)	2	93	(R)	5/5	85	15
New York-N. J. ϕ (1963)	*	2	58	27	*	1	11	19	69	2	10	88	12
New York-N. J. ϕ (1964)	*	2	60	28	*	1	8	16	75	2	7	90	10
North Central Iowa	---	---	5	95	---	---	---	24	76	---	---	80	20
North Texas	---	---	32	64	3	---	1	2	97	---	1	88	12
Northeastern Ohio	1	4	53	34	3	---	1	23	73	---	4	84	16
Northeastern Wisconsin	1	*	25	72	1	1	---	5	95	---	---	71	29
Northern Louisiana	(R)	(R)	13	79	(R)	---	---	(R)	97	(R)	---	73	27
Northwestern Indiana	2	*	31	65	*	---	2	13	85	---	2	76	24
Northwestern Ohio	1	---	44	55	*	---	---	21	79	---	---	81	19
Oklahoma Metropolitan	---	1	24	74	---	1	*	5	95	*	*	80	20
Ozarks 6/	---	---	39	---	61	---	---	1	99	---	---	93	7
Paducah 6/	---	52	5	41	---	---	2	---	98	---	2	90	10
Puget Sound	(R)	---	39	56	---	(R)	3	3	95	*	2	75	25
Quad Cities-Dubuque	---	(R)	19	80	---	---	(R)	12	87	(R)	5/1	70	30
Red River Valley	---	---	8	92	---	---	---	1	99	---	---	94	6
Rio Grande Valley	*	---	38	62	*	---	---	3	97	---	---	86	14
Rock River Valley	1	---	36	55	---	2	6	21	73	---	6	59	41
St. Louis 6/	1	13	48	36	1	---	1	8	91	---	1	88	12
San Antonio	---	---	50	40	9	---	1	11	89	*	---	86	14
Southeastern Florida	---	---	64	32	---	*	---	---	96	---	4	90	10
Southern Michigan	---	*	64	33	1	*	2	12	86	---	2	87	13
Southwest Kansas	---	---	19	81	---	---	---	---	100	---	---	96	4
Suburban St. Louis 6/	*	4	15	81	---	---	---	8	92	---	---	89	11
Texas Panhandle	---	---	22	78	---	---	---	(R)	7/100	---	---	70	30
Tri-State	---	---	55	44	*	---	1	3	96	---	1	89	11

Continued

Table 7.--Percentage of milk and cream mixtures sold wholesale and home-delivered, in various sizes and types of containers by handlers regulated in 67 Federal milk order markets 1/, November 1965 -Continued

Marketing area	Size of Container				Type of Container				Method of Distribution					
	Gal.	1/2-Gal.	Qt.	Pt.	Other	1/2-Pt.	Other	Bulk		Glass	Paper	Plastic	Cans	Whole-sale
									5-10 Qt.				Percent	Percent
Upper Chesapeake Bay 8/	---	---	47	2/39	(R)	11	---	3	10	87	---	3	86	14
Washington, D. C.	---	---	57	37	---	2	---	4	4	92	4	*	92	8
Western Colorado	---	---	6	94	---	---	---	---	2	98	---	---	85	15
Wheeling	1	1	56	35	---	7	---	---	4	96	---	---	84	16
Wichita	*	---	21	78	---	---	---	1	3	96	---	---	86	14
Youngstown-Warren	---	---	(R)	(R)	---	---	(R)	(R)	15	81	(R)	(R)	83	17

* Less than one-half of one percent. ∅ Based on data for one week during the month.

** Includes Colorado Springs-Pueblo.

(R) Represents sales made by two or less handlers, which cannot be shown without revealing volume of their individual business.

1/ Number of markets for which data were partially or completely available.

2/ Includes 1/2 pints.

3/ Data for the month of May.

4/ Includes cans.

5/ Includes plastic.

6/ Retail includes some plant store sales.

7/ Includes glass.

8/ Data for the month of April.

Table 8.--Percentage of cream sold wholesale and home-delivered, in various sizes and types of containers by handlers regulated in 66 Federal milk order markets 1/, November 1965

Marketing area	Size of Container										Type of Container					Method of Distribution	
	Gal.	1/2-Gal.	Qt.	Pt.	1/2-Pt.	Other	Bulk		Glass	Paper	Plastic	Cans	Whole-sale	Home-delivered	Percent	Percent	
							5-10	Over 10									
Appalachian	---	---	20	---	40	40	---	---	---	100	---	---	---	83	17		
Austin-Waco	---	(R)	19	---	72	---	(R)	---	(R)	(R)	---	(R)	---	88	12		
Black Hills	---	---	11	6	50	33	---	---	100	---	---	---	---	83	17		
Cedar Rapids-Iowa City	---	---	4	---	39	57	---	7	40	53	---	---	---	86	14		
Central Arizona 2/	---	4	4	31	42	---	19	---	(R)	96	(R)	---	---	93	7		
Central Arkansas	---	---	13	---	87	---	---	5	95	---	---	---	---	89	11		
Central West Texas	---	---	10	---	90	---	---	---	100	---	---	---	---	88	12		
Chattanooga	---	10	17	---	73	---	---	3	95	2	---	---	---	98	2		
Chicago	4	5	10	30	45	*	6	4	76	19	1	---	---	93	7		
Cincinnati	---	---	10	14	71	---	5	8	56	31	5	---	---	---	---		
Clarksburg	---	---	---	29	71	---	---	14	86	---	---	---	---	86	14		
Columbus	---	9	12	9	54	9	---	8	85	3	4	---	---	86	14		
Corpus Christi	---	7	13	9	64	7	---	7	93	---	---	---	---	77	23		
Dayton-Springfield	---	---	23	7	69	---	1	15	84	---	---	---	---	81	19		
Delaware Valley	(R)	3/1	19	24	28	---	9	43	29	3	25	---	---	79	21		
Des Moines	---	---	10	1	89	---	---	11	89	---	---	---	---	82	18		
Eastern Colorado **	1	4	7	6	34	44	---	2	94	4	---	---	---	91	9		
Eastern South Dakota	---	1	1	6	67	25	---	1	99	---	---	---	---	84	16		
Fort Wayne	---	1	6	3	52	27	---	7	82	1	10	---	---	88	12		
Great Basin	---	2	10	11	68	3	---	9	61	24	6	---	---	73	27		
Indianapolis	1	1	15	---	82	---	1	11	88	---	---	1	---	76	24		
Inland Empire	---	2	19	11	66	---	---	12	86	---	---	2	---	88	12		
Kansas City	---	---	6	---	44	47	---	(R)	4/97	---	---	3	---	91	9		
Louisville-Lex.-Evans.	4	1	16	*	78	---	---	9	86	4	1	---	---	86	14		
Lubbock-Plainview	---	---	17	---	83	---	---	---	100	---	---	---	---	83	17		
Madison	---	3	7	16	5/74	(R)	---	10	90	---	---	---	---	79	21		
Massachusetts-R. I.	*	39	10	27	14	4	3	19	75	1	5	---	---	87	13		
Memphis	---	(R)	34	4	54	---	4	---	95	5	---	---	---	95	5		
Michigan Upper Peninsula	---	---	8	(R)	87	---	---	6/15	85	---	(R)	---	---	87	13		
Milwaukee	3	1	5	27	57	4	---	5	85	7	3	---	---	88	12		

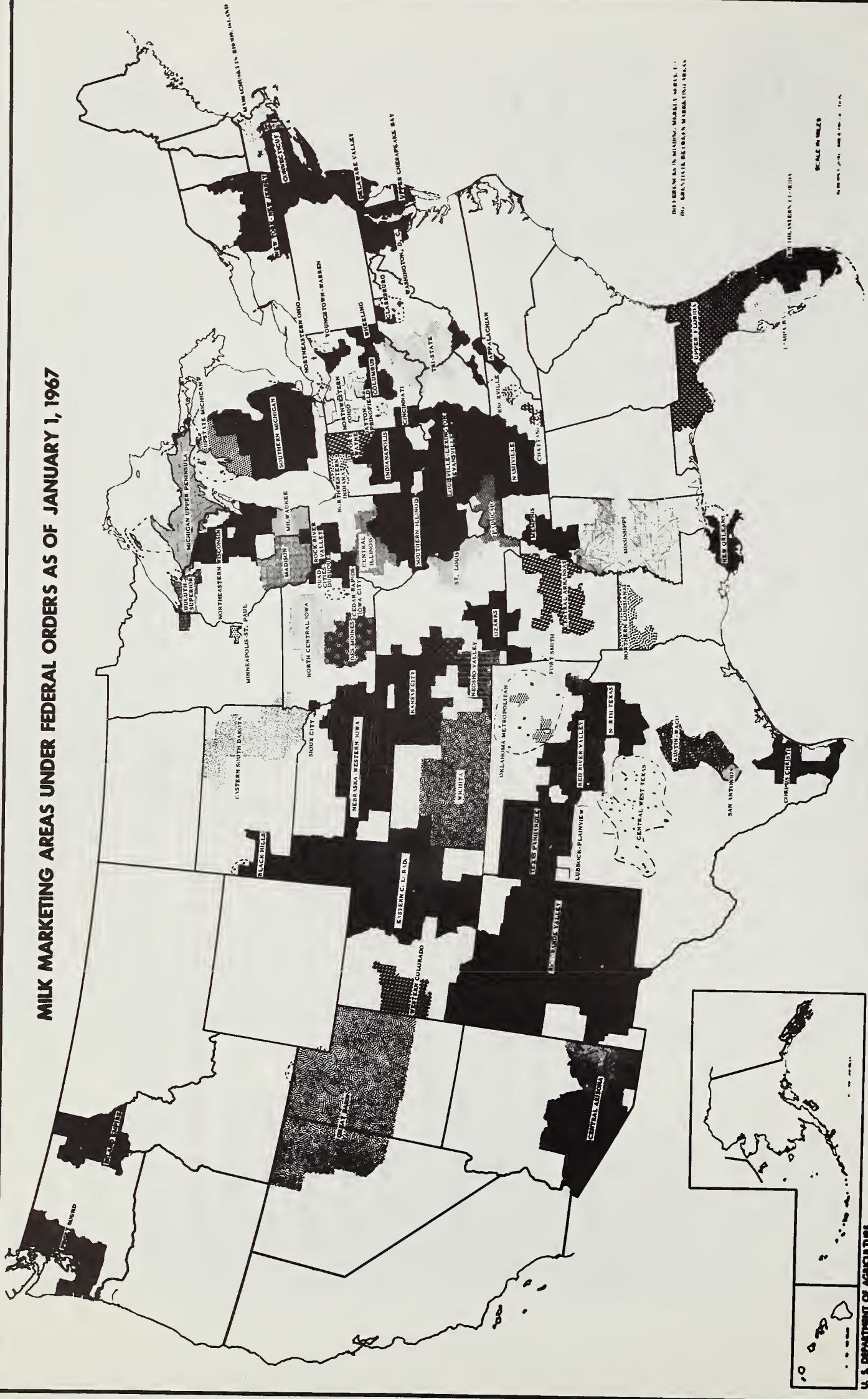
Continued

Table 8.--Percentage of cream sold wholesale and home-delivered, in various sizes and types of containers by handlers regulated in 66 Federal milk order markets 1/, November 1965 -Continued

Marketing area	Size of Container						Type of Container						Method of Distribution		
	Gal.	1/2-Gal.	Qt.	Pt.	1/2-Pt.	Other	Bulk	Glass	Paper	Plastic	Cans	Whole-sale	Home-delivered	Percent	Percent
							5-10 Qt.								
Minneapolis-St. Paul	---	*	6	29	34	16	---	9	77	1	13	---	---	---	---
Mississippi	---	(R)	12	---	84	---	(R)	1	90	9	---	---	94	6	6
Nashville	---	---	20	---	80	---	---	6	94	---	---	---	87	13	13
Nebraska-Western Iowa	*	12	4	16	54	13	---	6	93	---	1	---	84	16	16
Neosho Valley	---	3	2	5	64	26	---	---	100	---	---	---	98	2	2
New Orleans	---	---	7/26	(R)	70	---	---	5	91	---	4	---	89	11	11
New York-N. J. ϕ (1963)	---	*	20	25	36	*	2	14	68	1	17	---	92	8	8
New York-N. J. ϕ (1964)	---	*	20	27	36	*	2	13	70	2	15	---	92	8	8
North Central Iowa	1	---	6	2	91	---	---	25	75	---	---	---	84	16	16
North Texas	---	---	24	---	75	---	1	2	97	---	1	---	92	8	8
Northeastern Ohio	1	2	13	19	59	1	5	20	75	---	5	---	82	18	18
Northeastern Wisconsin	1	1	4	4	90	---	---	5	95	---	---	---	79	21	21
Northern Louisiana	---	(R)	22	---	69	---	(R)	6/20	80	---	(R)	---	76	24	24
Northwestern Indiana	1	*	8	18	52	18	---	7	90	*	3	---	84	16	16
Northwestern Ohio	1	---	7	16	71	5	---	9	91	---	---	---	88	12	12
Oklahoma Metropolitan	*	1	6	4	73	15	---	3	96	---	1	---	90	10	10
Ozarks 8/	---	---	8	---	82	10	---	---	100	---	---	---	97	3	3
Paducah 8/	---	---	38	---	62	---	---	---	100	---	---	---	94	6	6
Puget Sound	---	---	5	41	50	---	4	3	94	---	3	---	79	21	21
Quad Cities-Dubuque	---	4	7	(R)	51	3	(R)	10	57	(R)	(R)	---	85	15	15
Red River Valley	---	---	10	---	90	---	---	---	100	---	---	---	100	---	---
Rio Grande Valley	---	14	9	3	74	---	---	1	99	---	---	---	92	8	8
Rock River Valley	---	3	14	3	74	6	---	14	86	---	---	---	54	46	46
St. Louis 8/	2	5	21	24	46	---	2	7	91	---	2	---	89	11	11
San Antonio	---	---	26	---	74	---	---	11	89	---	---	---	71	29	29
Southeastern Florida	---	1	59	5	27	---	8	---	91	---	9	---	94	6	6
Southern Michigan	---	---	27	5	47	10	3	12	77	---	11	---	84	16	16
Southwest Kansas	---	---	---	---	45	55	---	---	100	---	---	---	95	5	5
Suburban St. Louis 8/	---	2	2	2	94	---	---	5	95	---	---	---	93	7	7
Texas Panhandle	---	---	7	---	93	---	---	---	100	---	---	---	75	25	25
Tri-State	---	---	16	3	81	---	---	3	88	9	---	---	94	6	6
Upper Chesapeake Bay 9/	(R)	(R)	40	(R)	35	---	23	34	43	---	23	---	76	24	24

Continued

MILK MARKETING AREAS UNDER FEDERAL ORDERS AS OF JANUARY 1, 1967



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BY KRISTINE BELTONA MARBLE (JUN) ARMAN

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