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Ext. Serv. 18

LAND GRANT COLLEGE -RADIO PROGRAM-

JANUARY 18, 1939

12:30 TO 1:15 P.M., EASTERN STANDARD TIME

Presented by the University of Idaho for the Association of Land-Grant Colleges and Universities in Cooperation With the United States Department of Agriculture and the National Broadcasting Co.

PROGRAM

FROM THE CAMPUS OF THE UNIVERSITY OF IDAHO

THEME

WHAT LAND-GRANT COLLEGES ARE DOING TO
CONSERVE AND UTILIZE PROPERLY THE RE-
SOURCES OF THE STATE FOR THE WELFARE
OF THE PEOPLE



TIME OF BROADCAST. - 12:30 to 1:15 p. m., eastern standard time; 11:30 a. m. to 12:15 p. m., central standard time; 10:30 to 11:15 a.m., mountain standard time; 9:30 to 10:15: a.m., Pacific standard time.

DISTRIBUTION. - Copies of this announcement have been sent to all extension workers.

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